



THE ARCHITECTURE OF RETURNS

Investor Presentation
October 2027

Tube sizes

10 × 10 mm to 1,000 × 1,000 mm

Wall thickness

0.5 mm to 40 mm

Portfolio

Largest structural steel tube product portfolio



Safe Harbour

Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", seek to, "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements". These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



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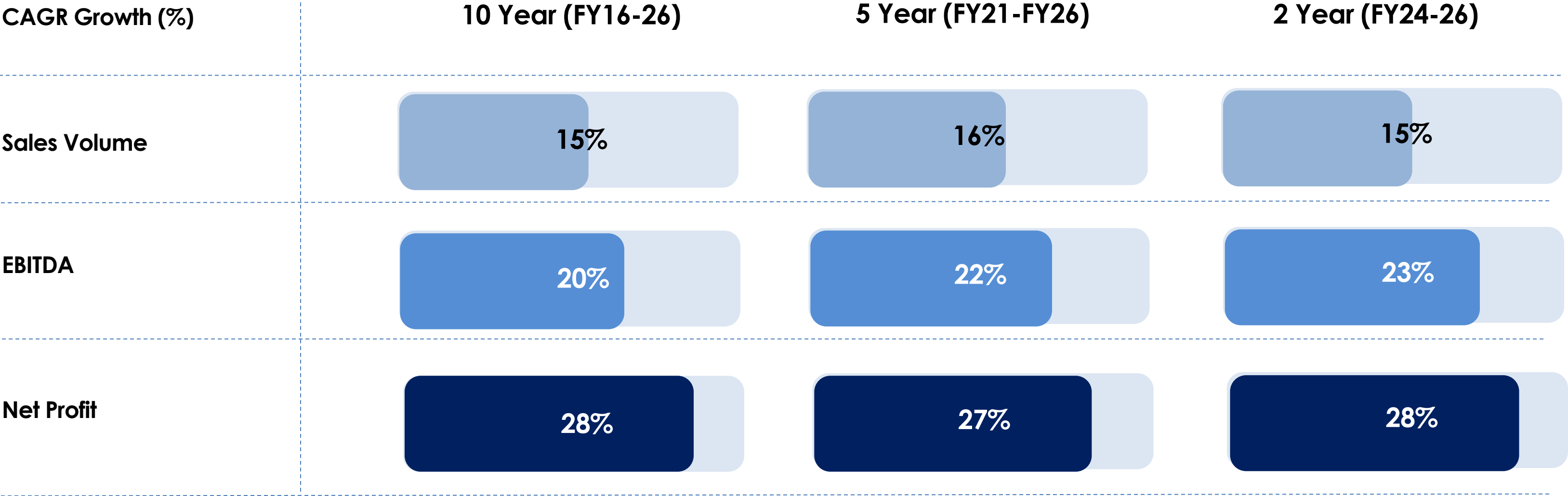
- APL Apollo Overview
- Core Competence
- Structural Steel Tubes Applications
- Business Strategy
- New Initiatives
- ESG Engagement
- Financial Performance
- Management Team



APL APOLLO OVERVIEW



Architecture Of Returns



APL Apollo at a Glance

01 Leading Structural Steel Tube Brand

14 Brands, Four Product Categories

5 Million Ton, Structural Steel Capacity



16
Patents



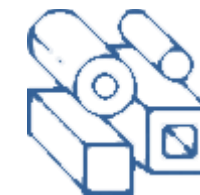
11
plants



3,170
Employees



800+
Distributors



5,000+
Products

- a COLUMN
- b ALPHA
- c D SECTION
- d OCTAGON
- e FIRE READY
- f NARROW SECTION
- g SMALL SECTION
- h CHAUKHAT
- i WONDOOR
- j HANDRAIL
- k PLANK
- l FENCE
- m BHEEM
- n SIGNATURE
- o COASTGUARD

India's Leading **Building Material Brand**



Our Brands

Registered Brands/ Trademarks

95

Apollo Structural

Structural steel construction material:
Residential, Commercial, Infrastructure

**Fabritech, Build, DFT, Column, FireReady, Agri
Plank, Signature, Elegant, Chaukhat**

Apollo Z

Galvanized structural steel construction
material: Residential, Commercial,
Infrastructure

Coated products

CoastGuard, Color, Rooftuff, AluZinc

Apollo Galv

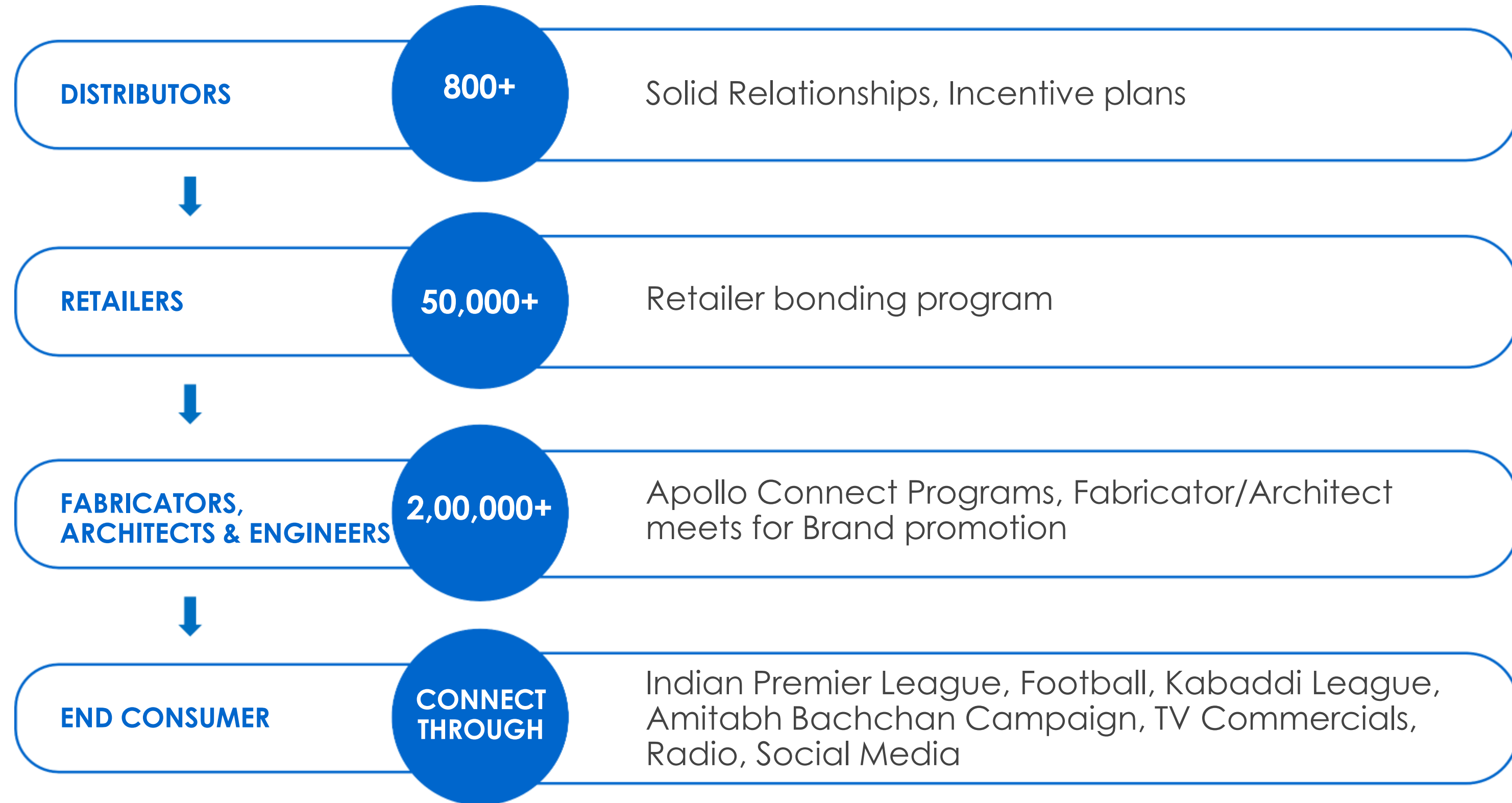
Galvanized steel tubes:
Residential, Commercial, Agri, Industrial

Green, Bheem, Z+

Brand Equity



B2C Channel



CORE COMPETENCE



Our Business MOAT...

Highest no. of products
with 5,000 SKUs

Highest scale with 11 plants
(5 Mn ton capacity)

Largest sales network
(800+ distributors)



Lowest cost producer (largest
buyer of HR coil)

Premium pricing to peers
(brand strength)

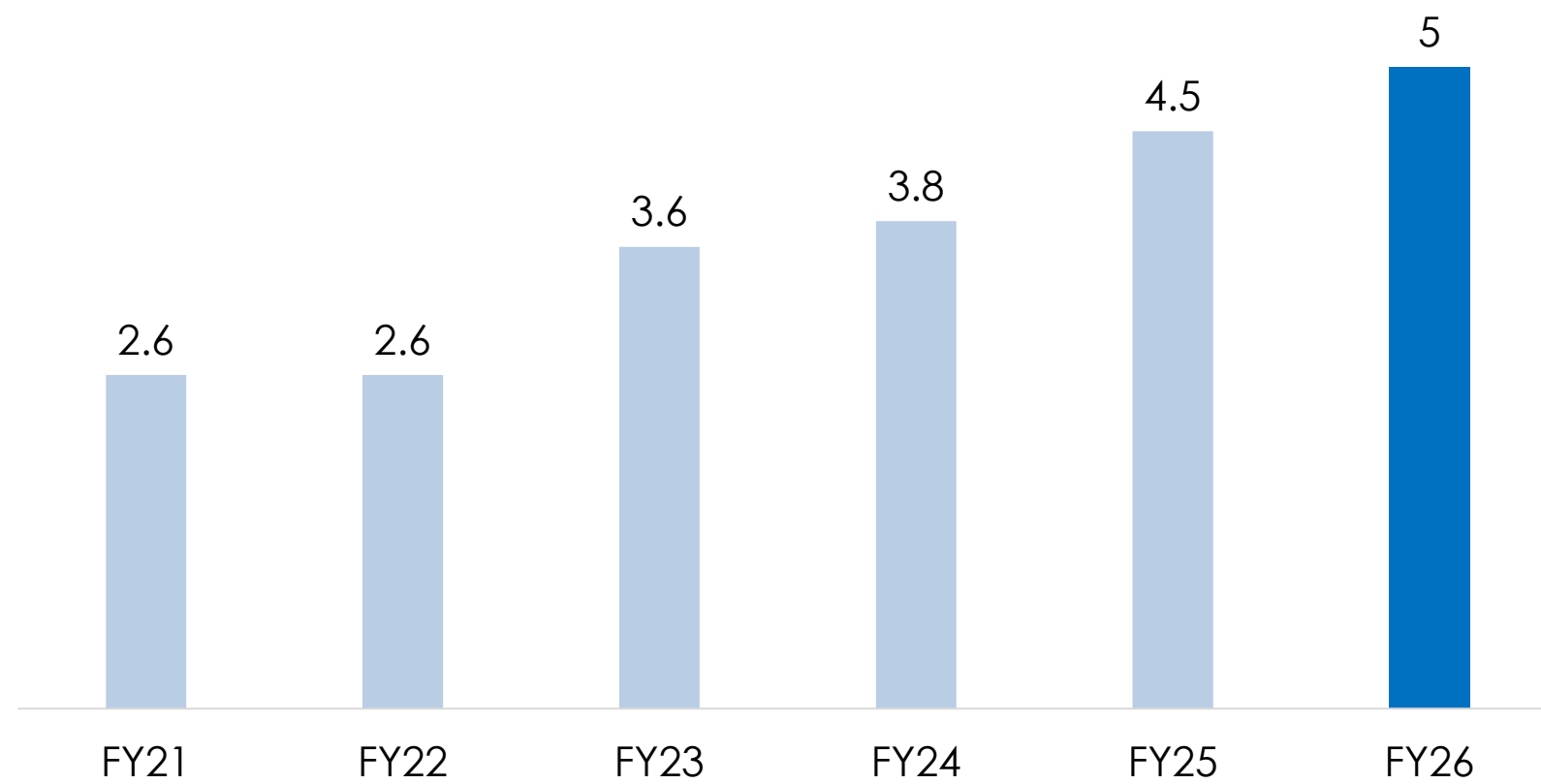
Technology edge & Innovation

Lowest lead time for delivery to
distributors

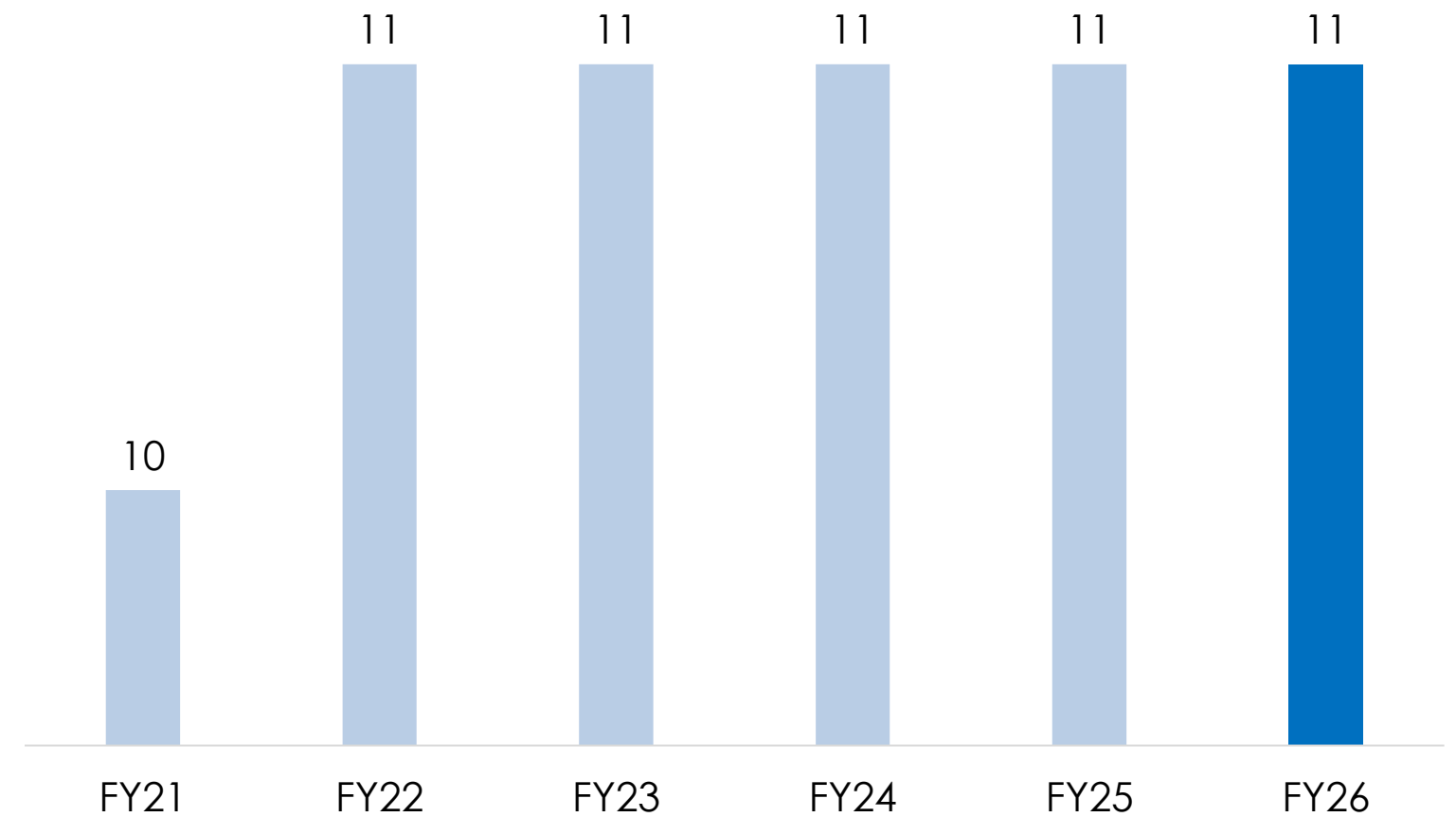
Dominant Leadership

APL APOLLO TUBES

Capacity (Mn Tons)



Number of Plants



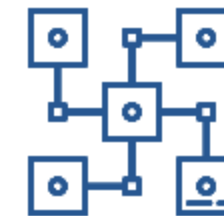
Unique Capabilities



Developed structural
steel
market in India



Technology



Distribution network



Innovative products

First Mover advantage

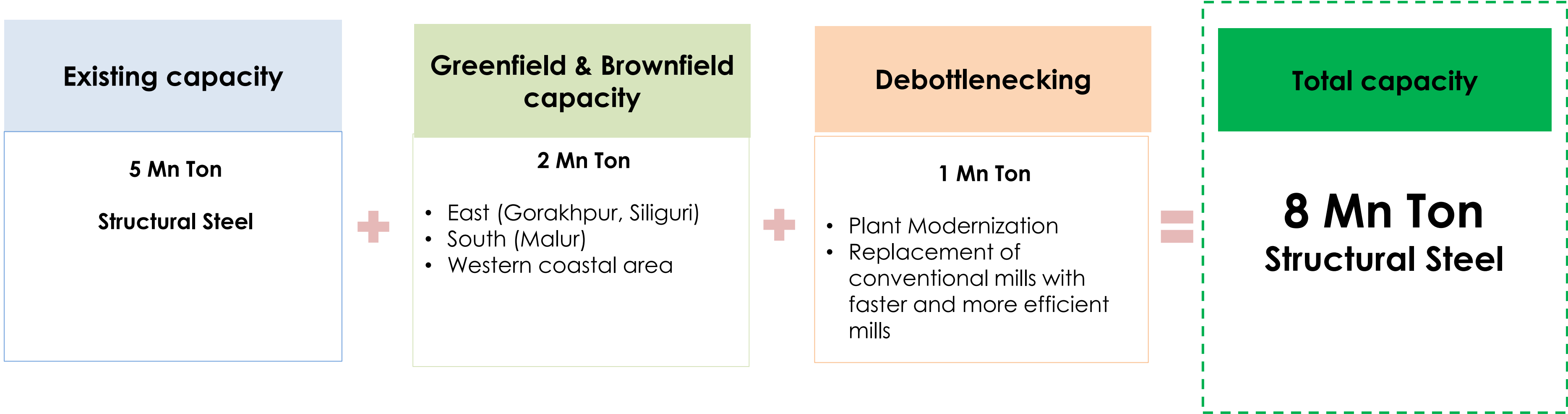
Focused on steel strength and
building material applications

Direct Forming Technology for big
structural products
In-line Galvanizing to replace
traditional products

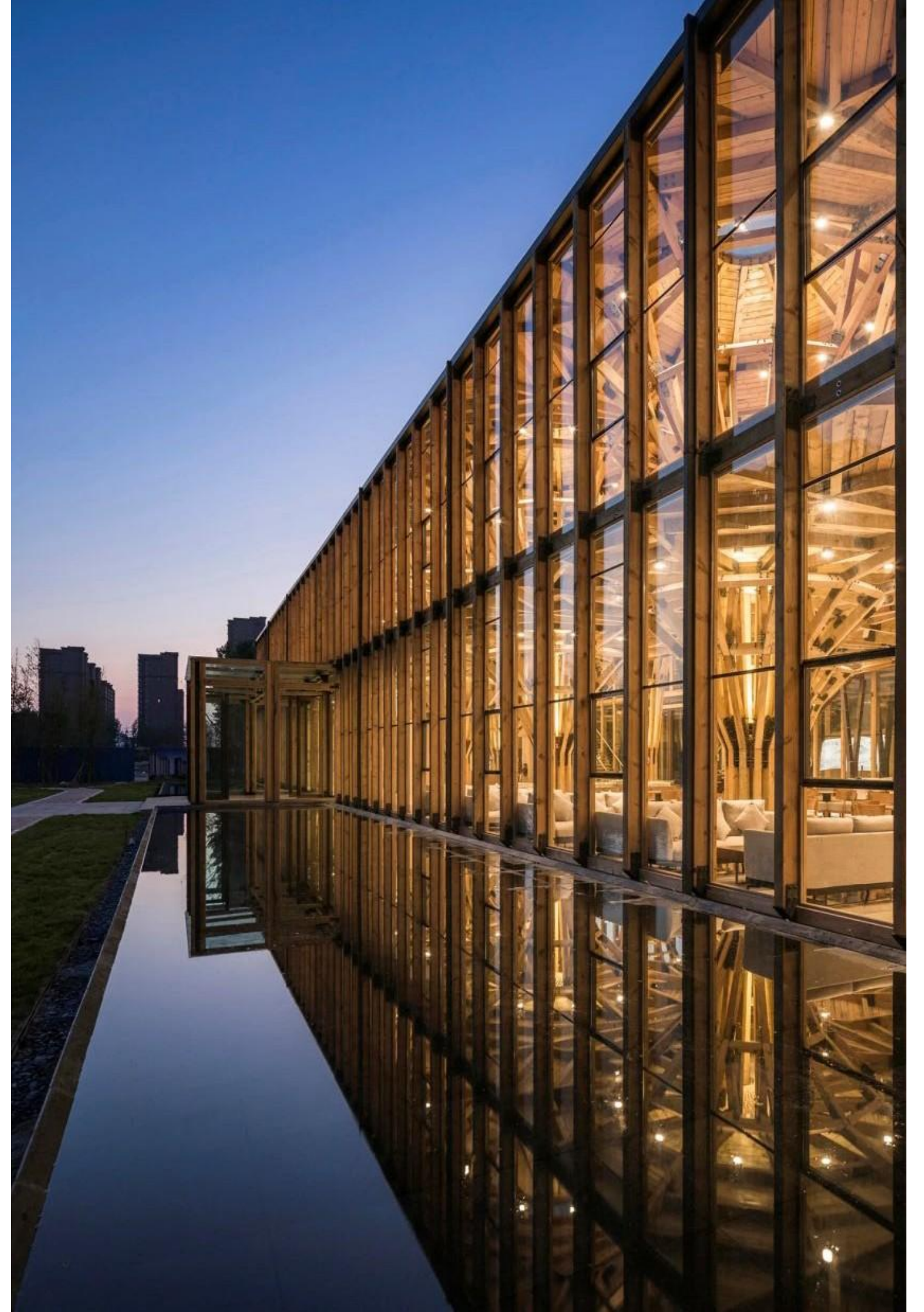
B2C channel for last mile
penetration

Ground breaking solutions
Roofing solutions for coastal
market, door frame

Capacity Expansion Plan By FY28

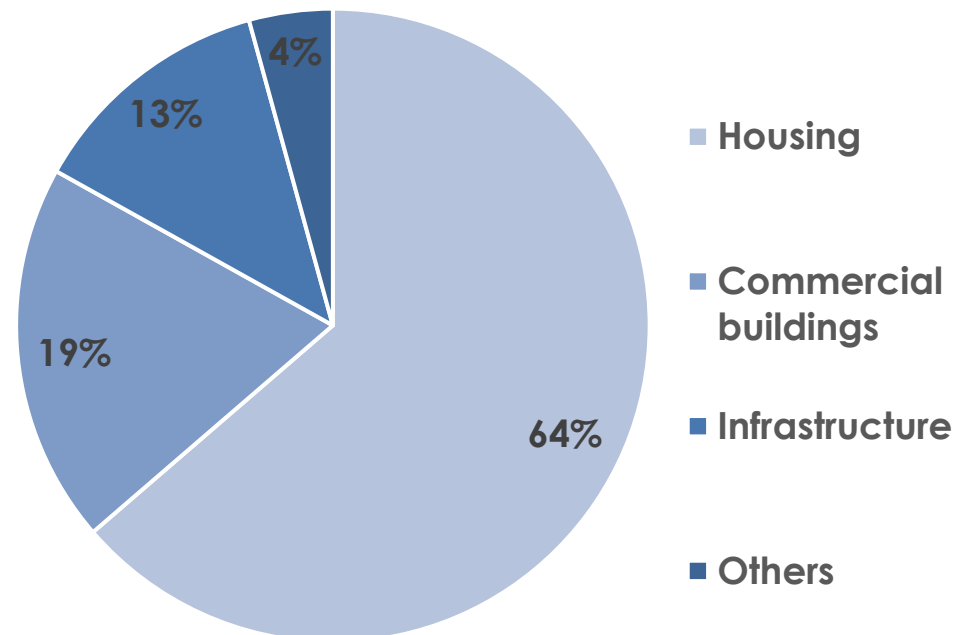


DEMAND DRIVERS



Structural Steel Tube Applications

Application Mix



APL APOLLO TUBES



*As per FY26 revenue

Quarterly Sales Volume

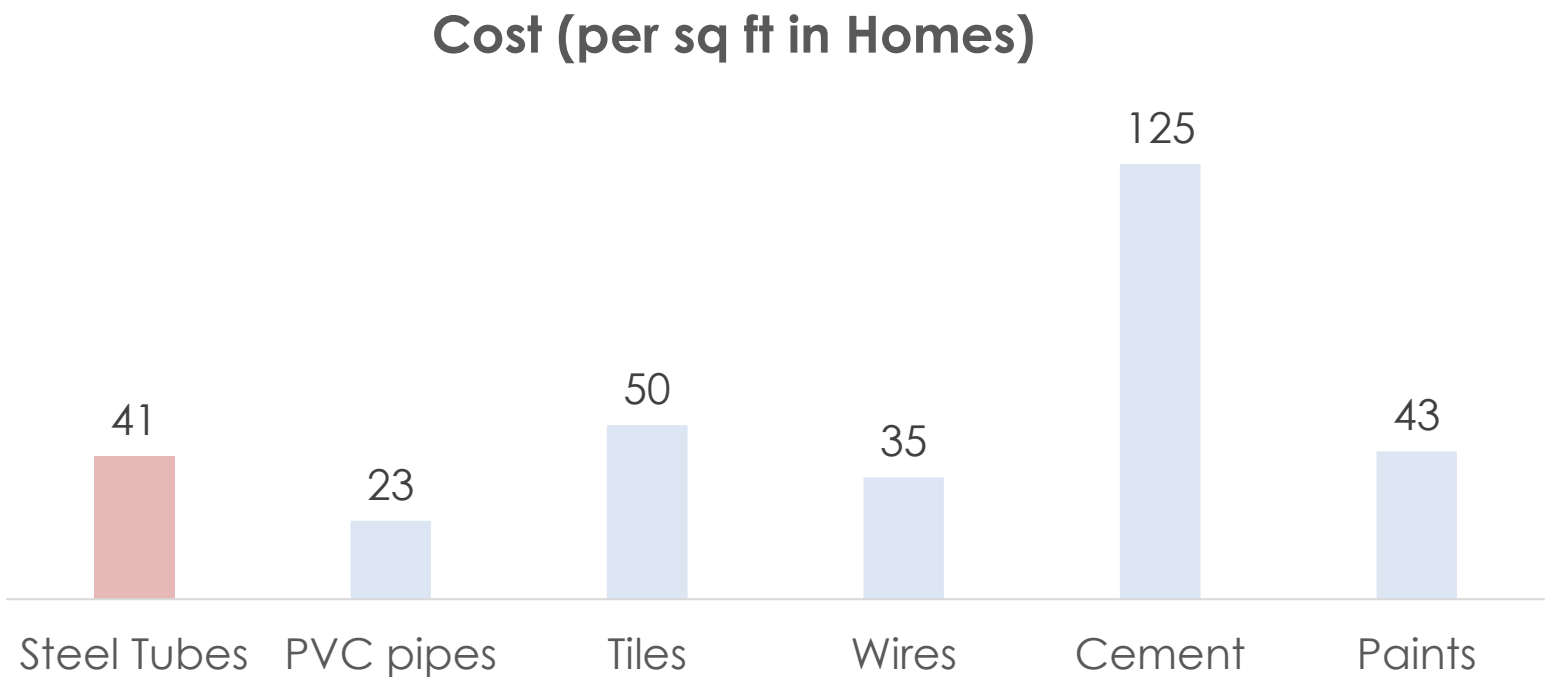


APL APOLLO TUBES

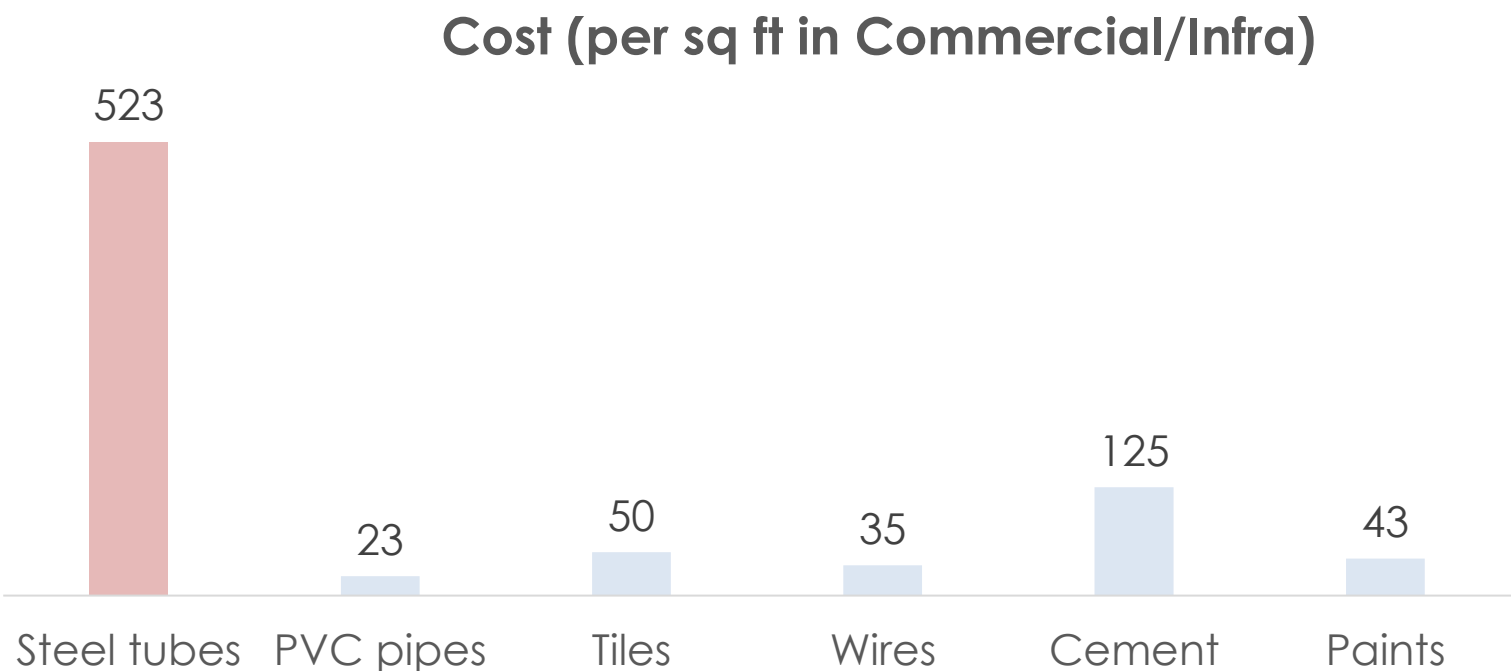
Product Category (Ton)	Q2FY27	Q1FY27	Q4FY26	Q3FY26	Q2FY26	Q1FY26	H1FY27	H1FY26	FY26
APL Apollo Brand	7,74,751	5,68,691	6,97,094	6,64,992	6,53,680	6,40,258	13,43,442	12,93,938	26,56,024
SG Premium Brand	26,910	58,686	90,504	87,860	38,356	14,141	85,596	52,498	2,30,862
UAE Operations	26,227	25,929	49,835	58,093	57,931	48,162	52,156	1,06,093	2,14,021
Roofing Products	1,35,255	91,516	87,447	1,06,031	1,05,071	91,788	2,26,771	1,96,859	3,90,337
Total	9,63,143	7,44,823	9,24,881	9,16,976	8,55,037	7,94,350	17,07,966	16,49,387	34,91,243

Steel Tube usage in housing/commercial buildings

Housing



Commercial/Infrastructure



Steel Tube applications in homes



Steel Tube applications in commercial/infra



Airports



Railway station



Columns



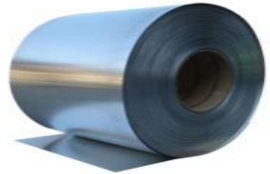
Façade

Tubes are well positioned to play the real estate construction cycle

*Building with complete structure on tubes

Diversified product offering

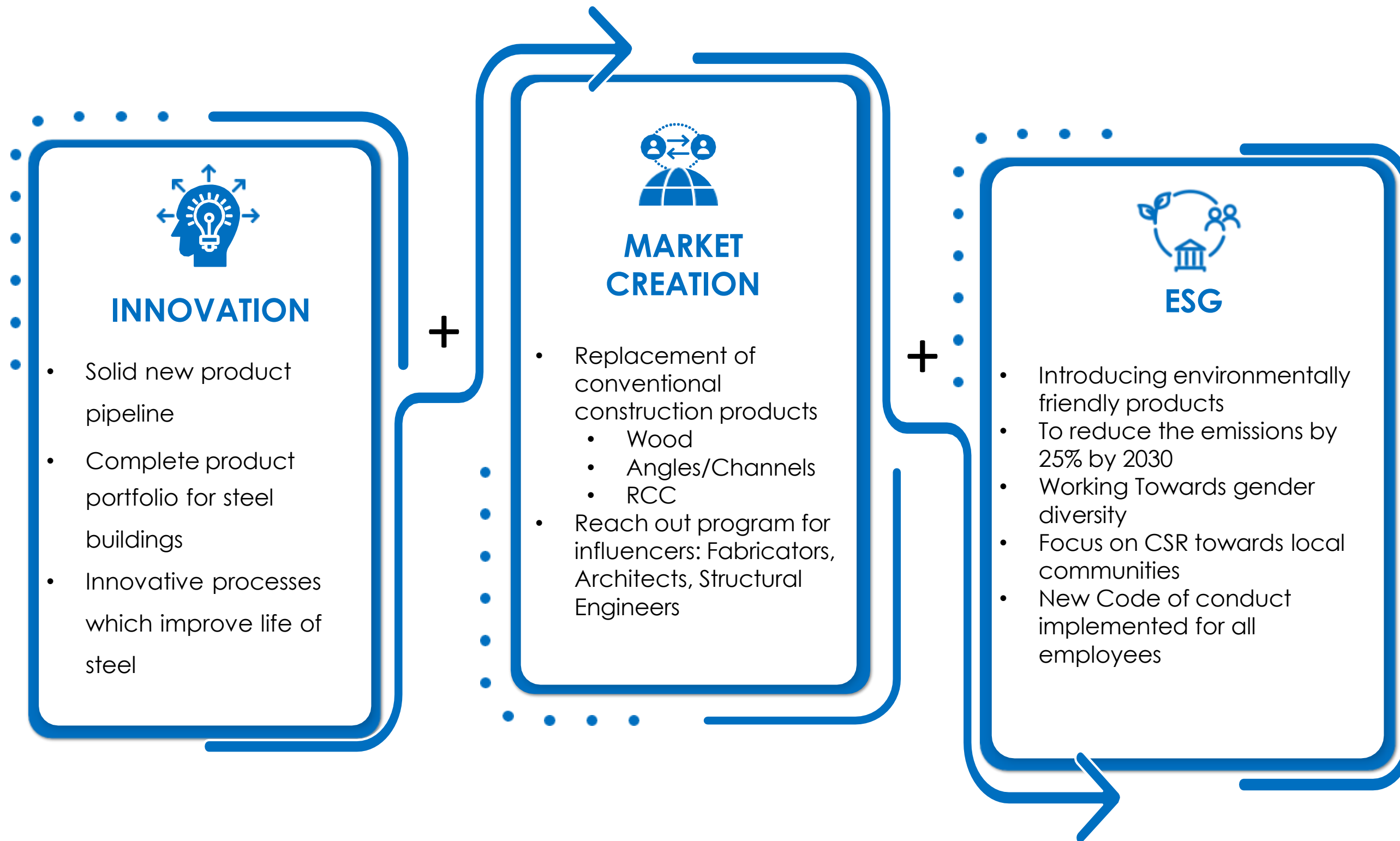
Created through continuous innovation

Product Category	Application	Product – visual overview	Key USPs	Applications	Applications – visual overview
Apollo Structural	Super Heavy		<ul style="list-style-type: none"> First company to introduce DFT technology in India 	High-rise, Warehousing, Infrastructure	 
			<ul style="list-style-type: none"> Offers columns of 300mm x 300mm, 500mm x 500mm and 1000mm x 1000mm* 	Column, Beams, Heavy structural erections	
			<ul style="list-style-type: none"> First company in India to introduce Door frame and Plank Light weight tubes for furniture 	Door Frame, Staircase Steps, Furniture & fencing Electrical Conduits	
			<ul style="list-style-type: none"> First company in India to introduce square, rectangular structural steel tubes 	Sheds & Gates, Handrails & Fencing, Balcony Grills Staircase etc.	
Apollo Z	Rust-proof		<ul style="list-style-type: none"> First company in India to introduce pre-galvanized sections, replacing galvanized tubes Effective in use in coastal markets 	Roofing Structures, Fabrication Work, Purlins Rafters	 
	Coated		<ul style="list-style-type: none"> High tensile light structural application; bendable; superior rust proof properties 	Warehousing Factory Sheds	
Apollo Galv	Agri/Industrial		<ul style="list-style-type: none"> Effective for use in water applications, being highly non-corrosive in nature 	Greenhouse structures Plumbing Firefighting	 

BUSINESS STRATEGY



APL Apollo Vision



INNOVATION

World's only company to make steel tubes with size range of 10x10mm to 1000x1000mm and thickness range of 0.50 mm to 40mm



What we have done so far as the first company

Indian Markets

Structural steel square and rectangular tubes:



Structural application in construction Industry

Pre-galvanized structural steel tubes (**Apollo Z**):



Corrosive resistant structural applications

DFT (Direct Forming Technology)



Faster TAT with tailor made sizes

300x300mm dia structural steel tubes:



Heavy structural application in Construction industry

Inline galvanizing (**ILG**)



Superior corrosive resistant product strong demand in coastal market

What we have done so far as the first company

Global Markets

Chaukhat (Door frame
shape tubes)



Replacing Conventional
wooden door frames

Rectangular section of 1:11
(Length to Breadth)



Replacing Conventional
wooden sections

REGISTERED PATENTS PRODUCTS



Double Door
Frame



Apollo Signature



Four door
Frame



Single Door
Frame



Elliptical Tube



D Section



Handrail



Window Frame
Tube (L)



Window Frame
Tube (T)



Window Frame
Tube (Z)



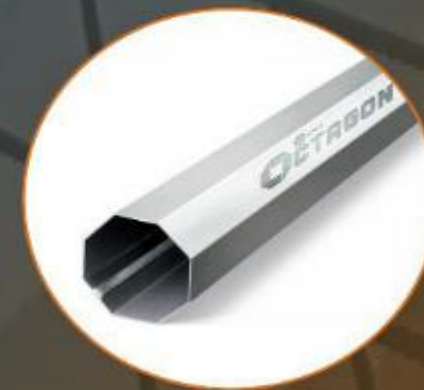
Reflector Tube



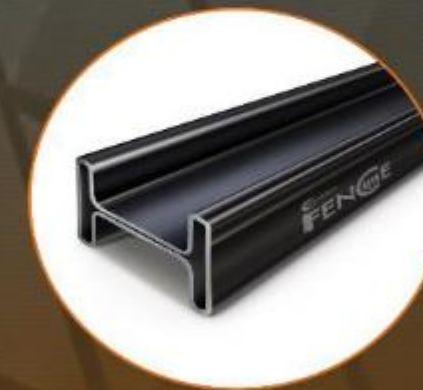
Oval Tube



Plank Tube



Octagon



Fencing Tube



Checkered Sheets

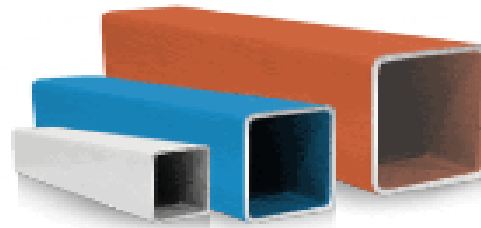
New Product Pipeline from Raipur plant

World's 1st thicker color coated products



Superior corrosion resistant, high load bearing with aesthetics thickness 1.60mm to 3 mm

World's 1st Color coated structural steel tubes



Superior corrosion resistant with aesthetics

India's 1st 500x500x20mm dia. structural steel tubes

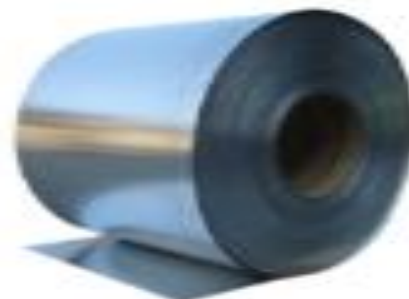


Replacing RCC structures/columns in heavy construction

India's 1st and World's 2nd 1,000x1,000x40mm



India's 1st Thicker Non Ox Alu-Zinc line upto 3.2mm



High tensile light structural application; bendable; superior rust proof properties

India's 1st AluZinc tubes

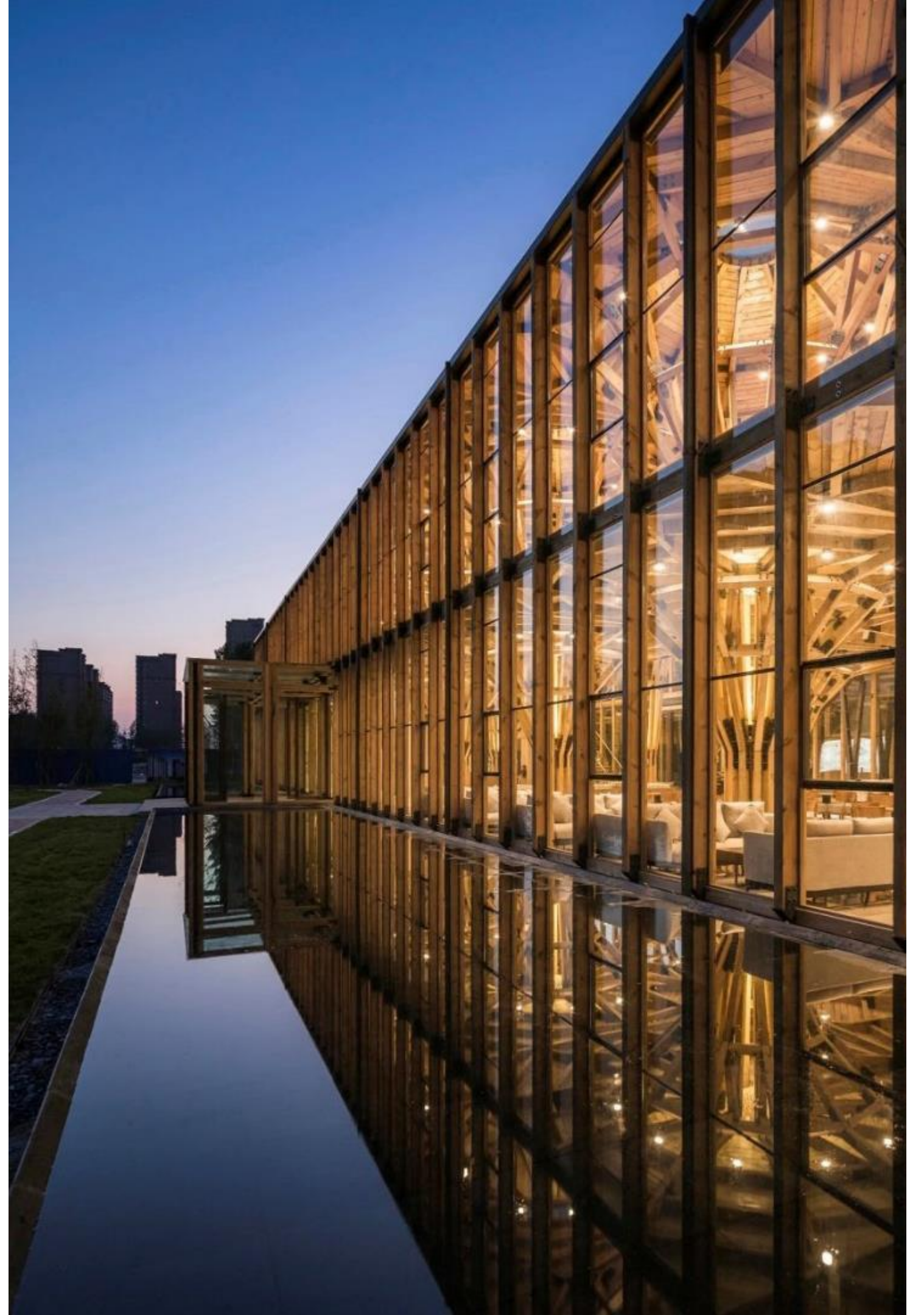


Superior rust proof properties and better life

Marble finish, wood finish, wrinkle finish and camouflage finish Pre-painted Alu Zinc sheet (PPAZ)



MARKET CREATION



How Have We Created Market..

Conventional Construction Products	Applications	Why Structural Steel Tube replaces these products?
Steel Angle/Channels	Structural support, Towers infrastructure	Uniform Strength, Lower steel consumption
Wood	Furniture, Door Frames, Planks	Cost Effective, Termite Proof, Environmental Friendly
Aluminum Profiles	Facades & Glazing	Cost Effective, Higher Strength
Reinforced Cement Concrete	Construction of Buildings	Faster Construction Environmental Friendly
Fabricated Metal Sheet	Pre-Engineered Steel Buildings	Lower steel consumption Reduces overall project cost

How to replace the conventional products??

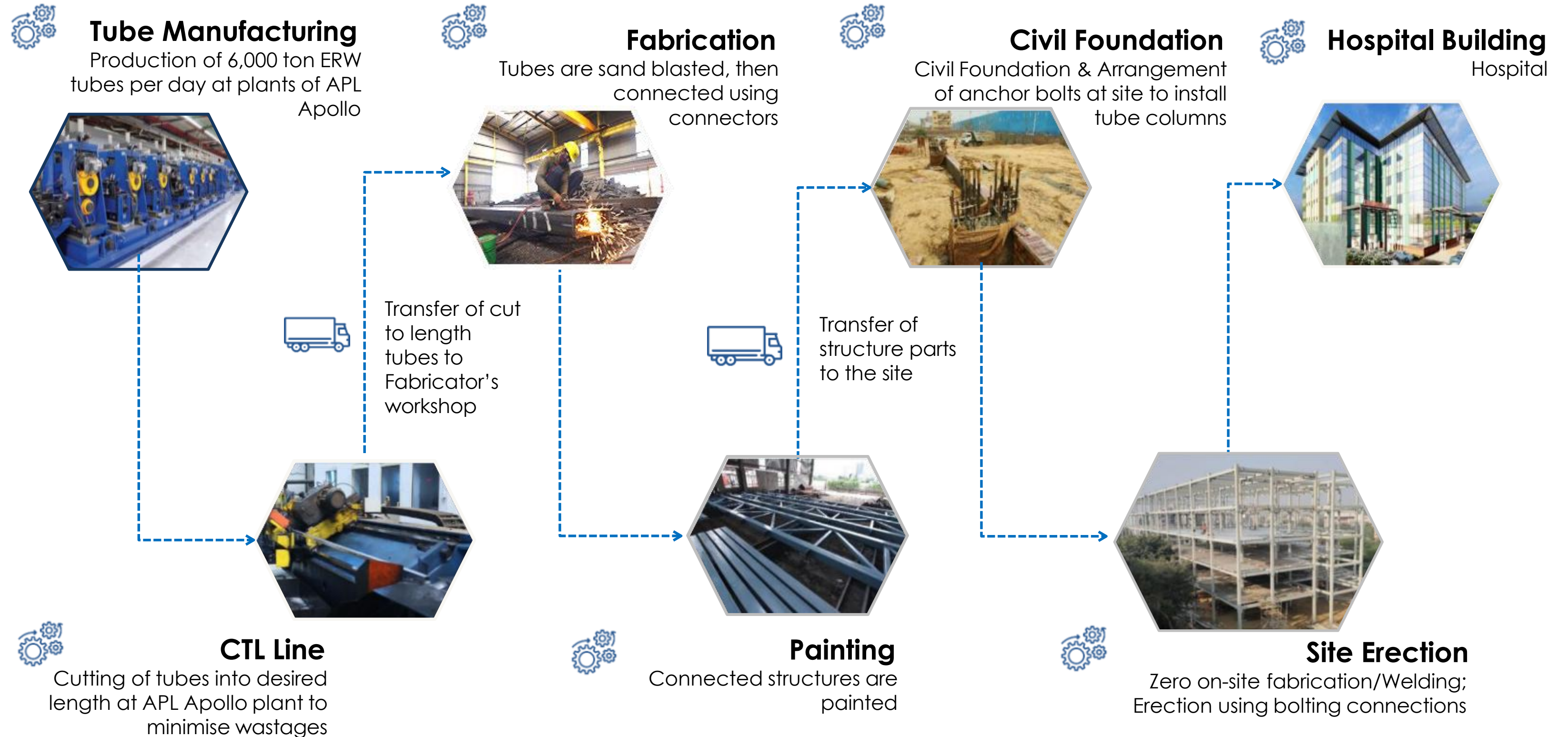
**Low Diameter
Steel Tubes/Low Load
Bearing**

**High Diameter
Steel Tubes/High
Load Bearing**

REVOLUTIONIZING CONSTRUCTION INDUSTRY

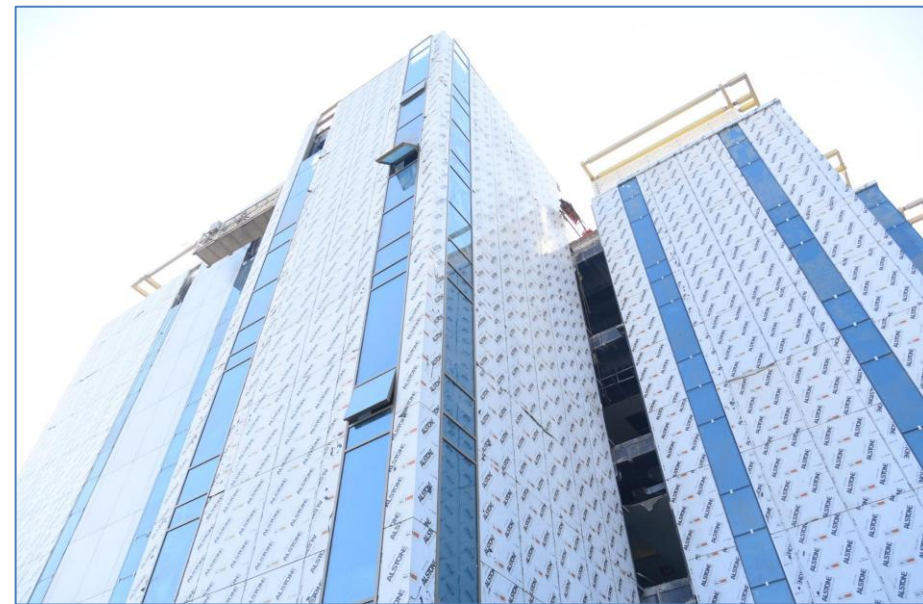


Tubular Construction Process flow



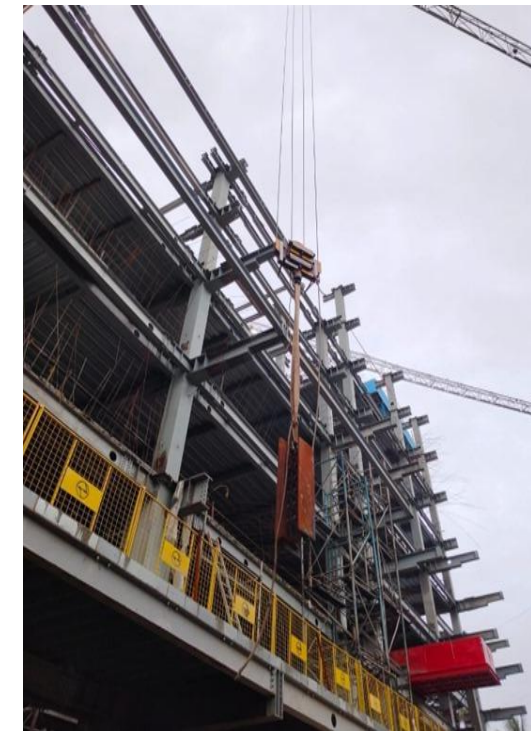
Completed Delhi Hospitals

- GTB Nagar
- Shalimar Bagh
- Sultanpuri
- Geeta Colony
- Sarita Vihar
- Raghuvir Nagar



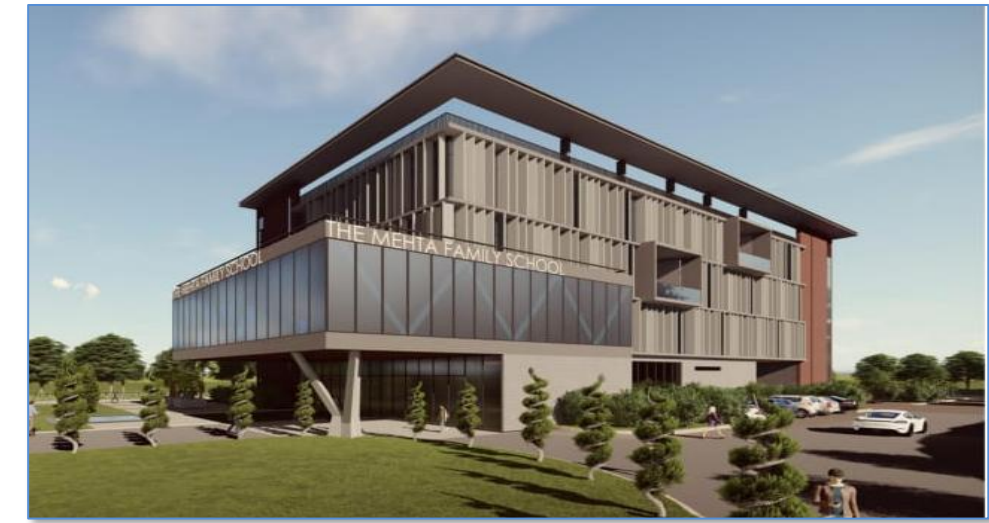
Ongoing Hospitals

- Mumbai
- Imphal
- Shillong
- New Delhi
- Mathura



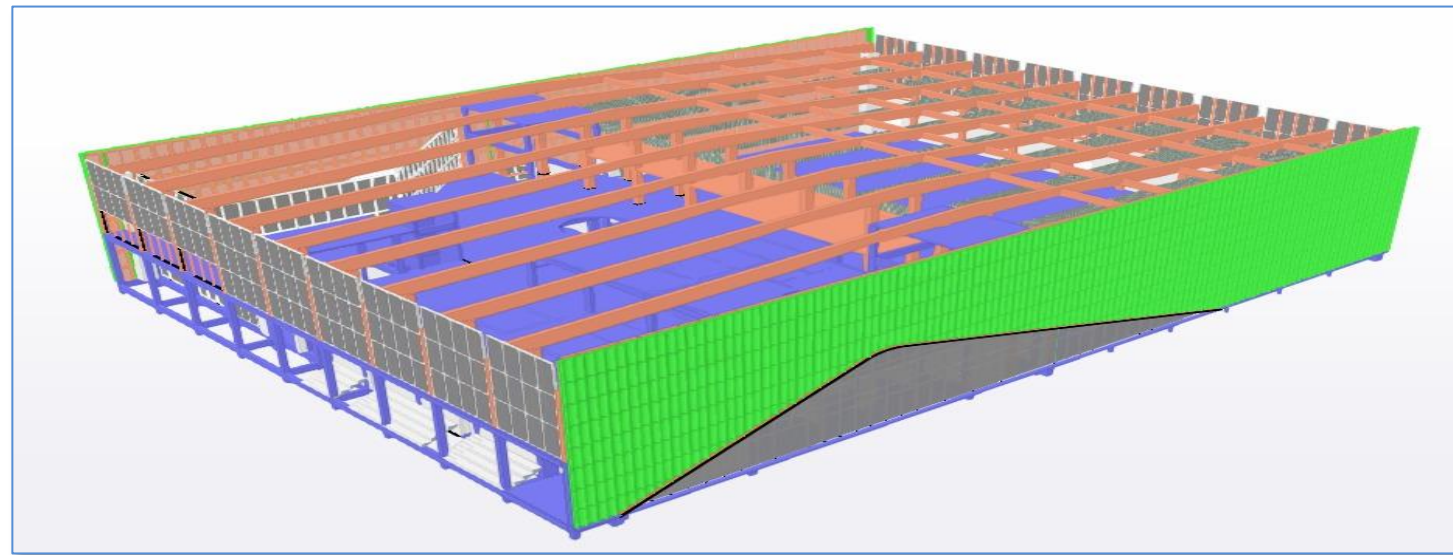
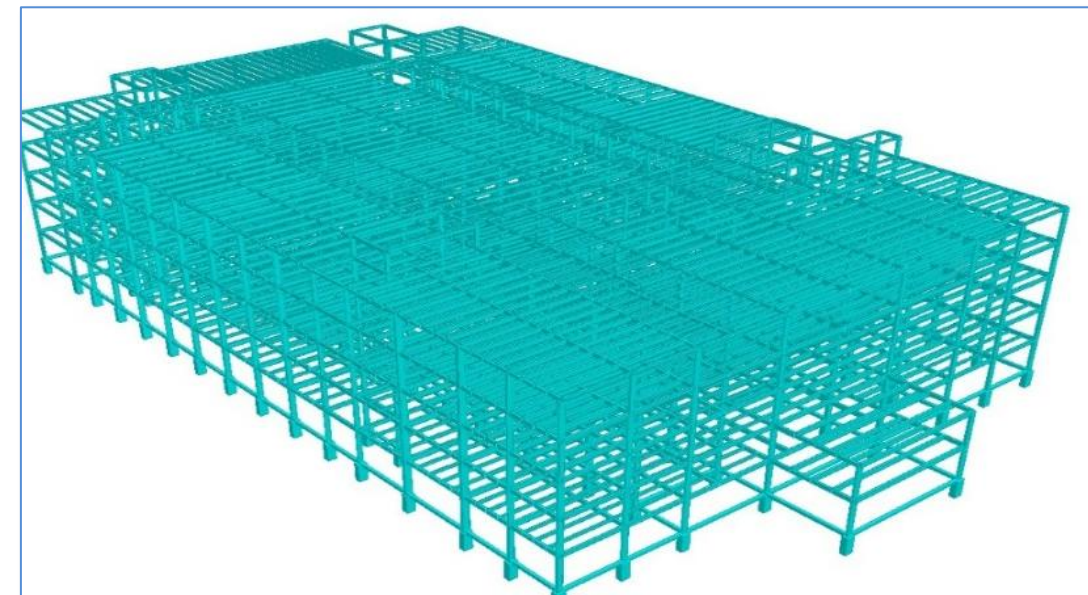
Educational Projects

- National Sports University
- IIT Roorkee
- IP University
- Amity University



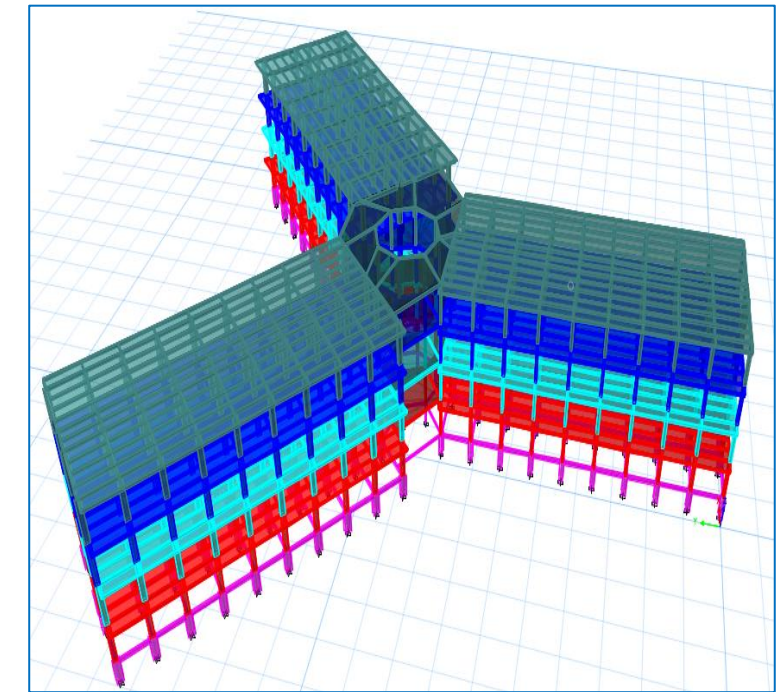
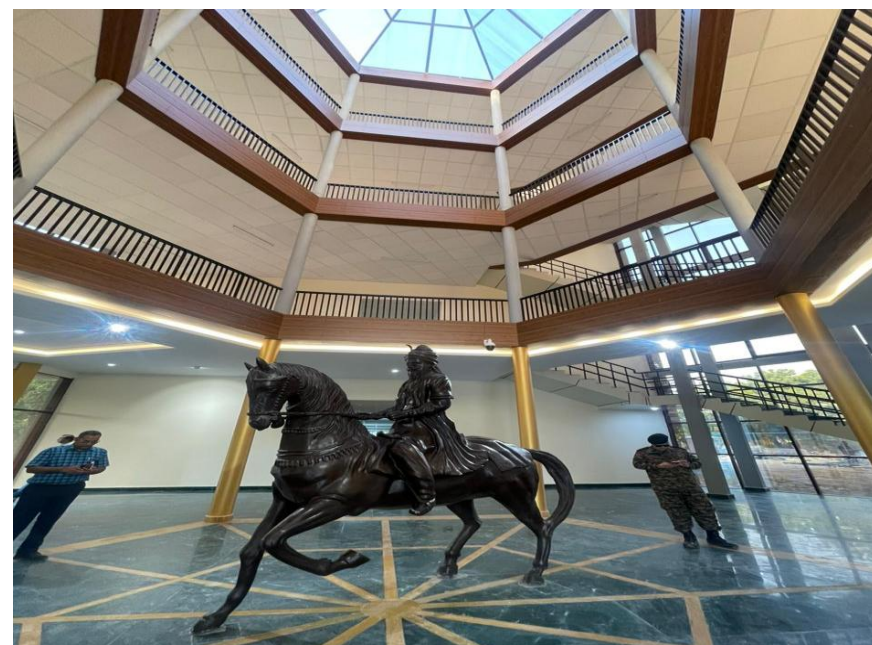
Educational Projects (contd..)

- IILM University
- Mathura Medical College
- GLA University
- Thapar University
- Modern School



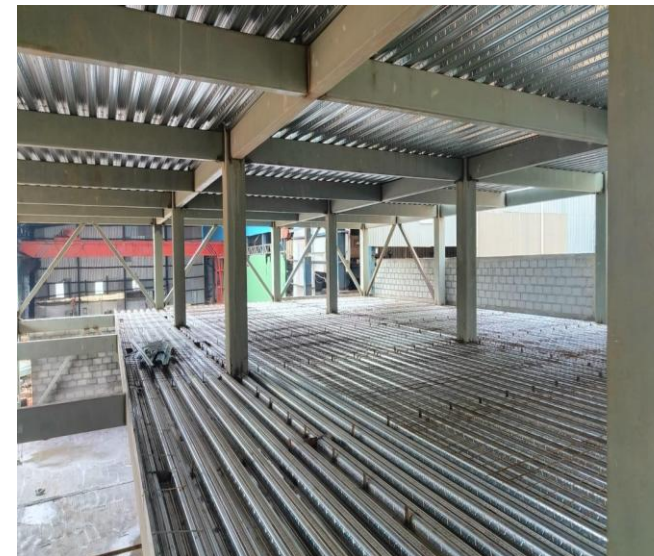
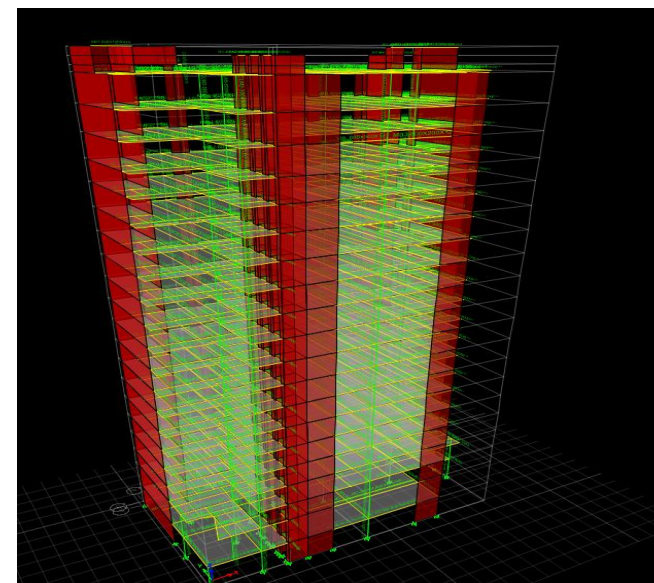
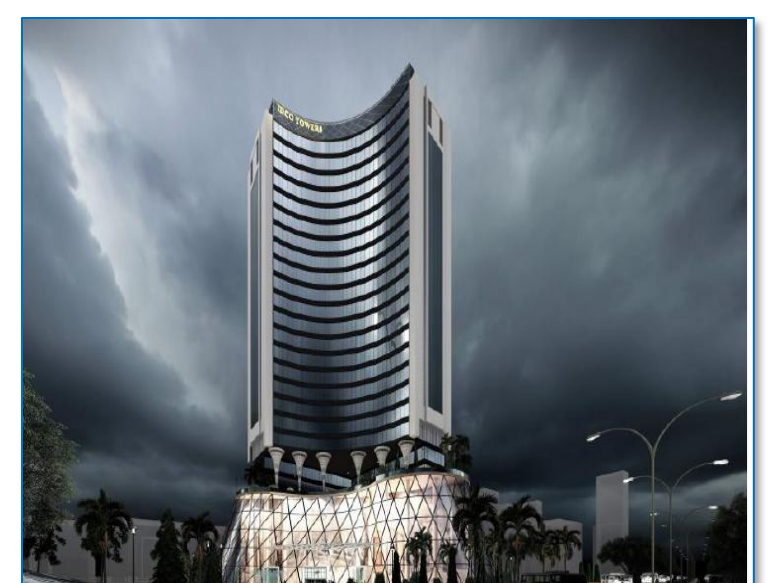
Residential Projects

Army Housing, Delhi



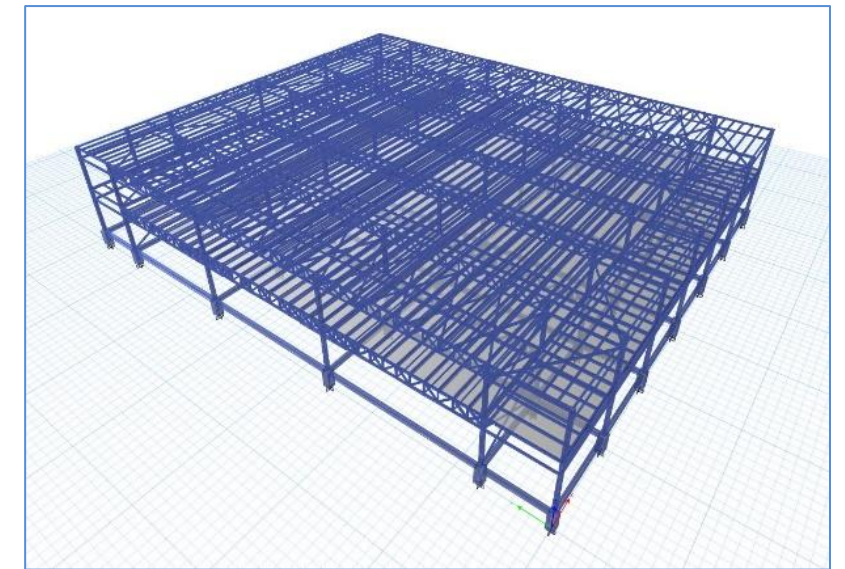
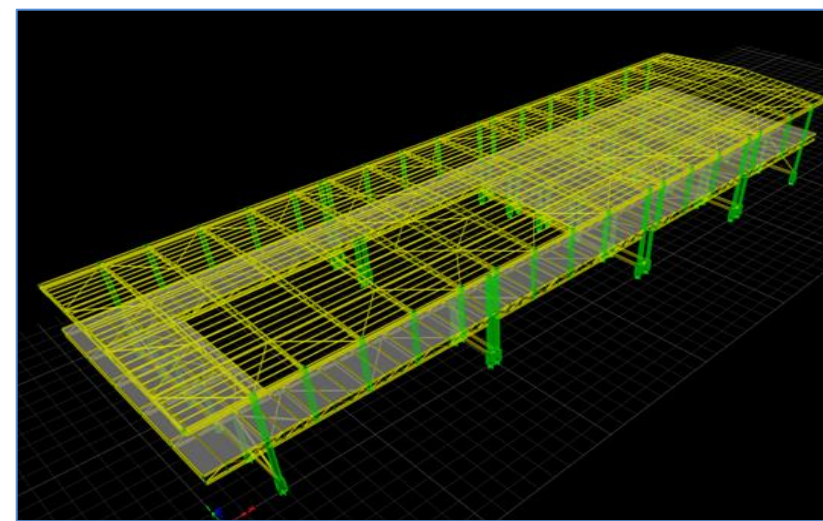
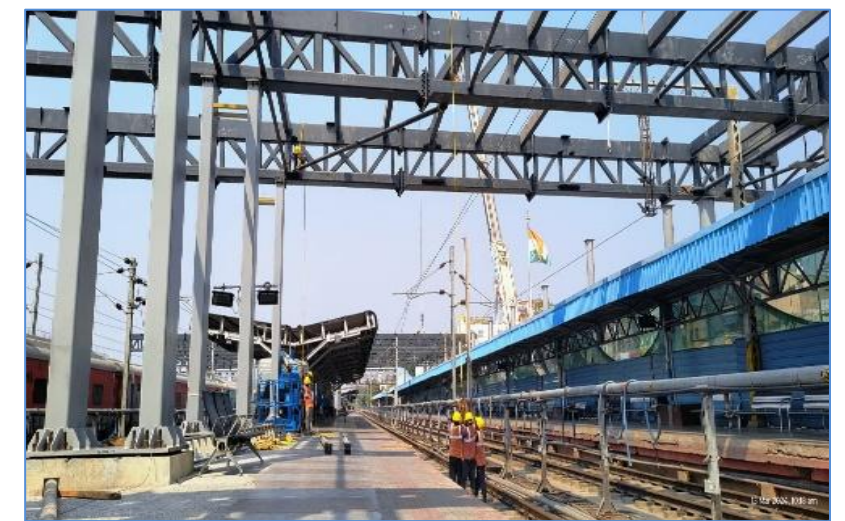
Commercial Projects

- Commercial Shed, UP
- Orissa Tower 1
- Orissa Tower 2
- Triveni Mall, Bangaluru
- Faridabad
- Experience Centre, Noida
- Yatri Niwas, Amarnath
- Restaurant, Uttar Pradesh



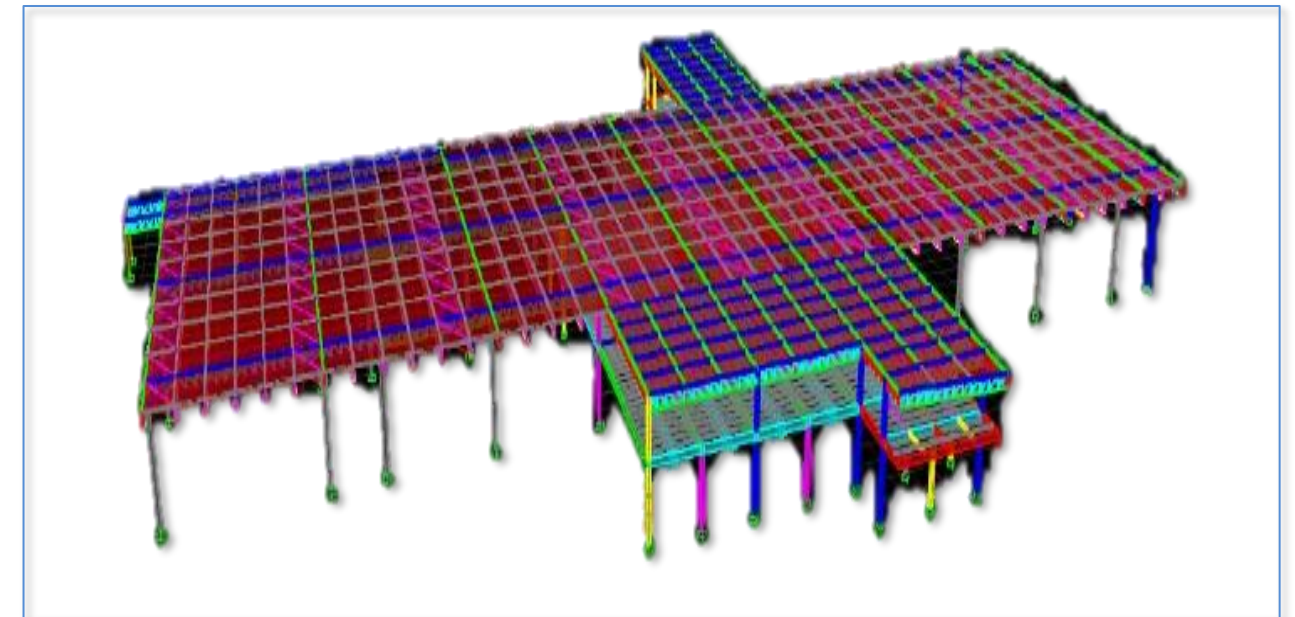
Railway Stations

- Andhra Pradesh
- Karnataka
- Maharashtra 1
- Maharashtra 2
- Telangana
- Rajasthan 1
- Uttar Pradesh 1
- Bihar



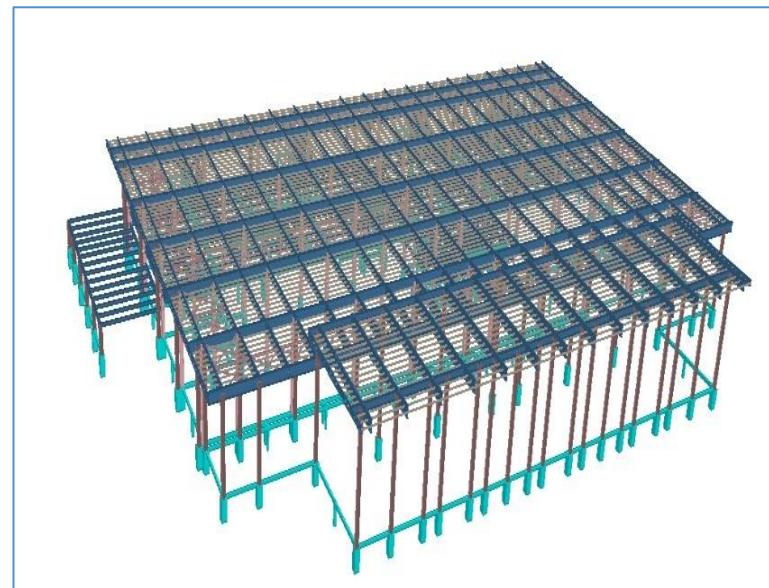
Railway Stations (contd..)

- Rajasthan 2
- Uttar Pradesh 2
- West Bengal
- Madhya Pradesh
- Gujarat
- Tamil Nadu
- Maharashtra 3
- Uttar Pradesh 3



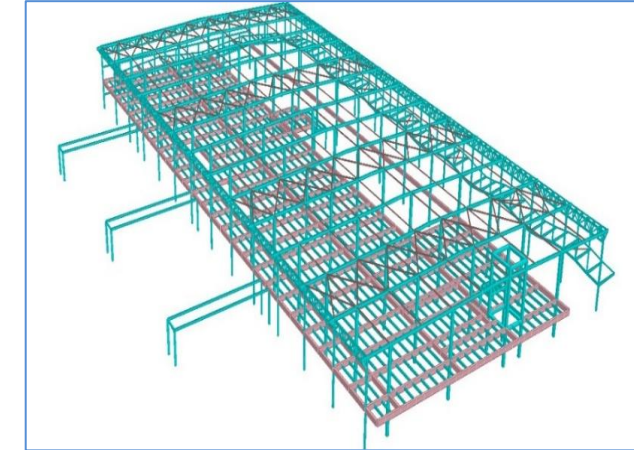
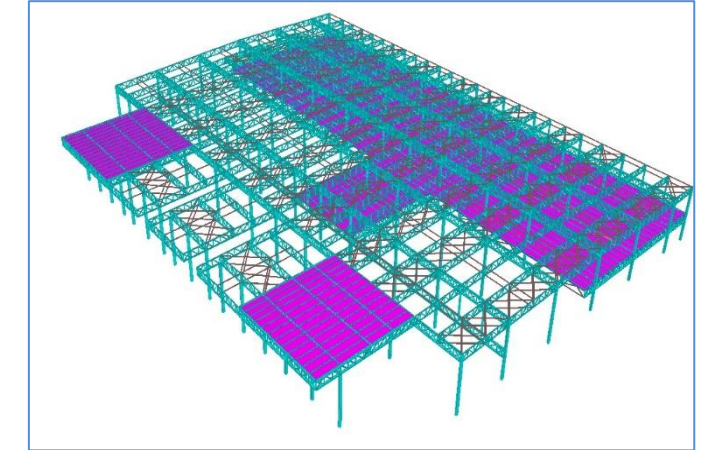
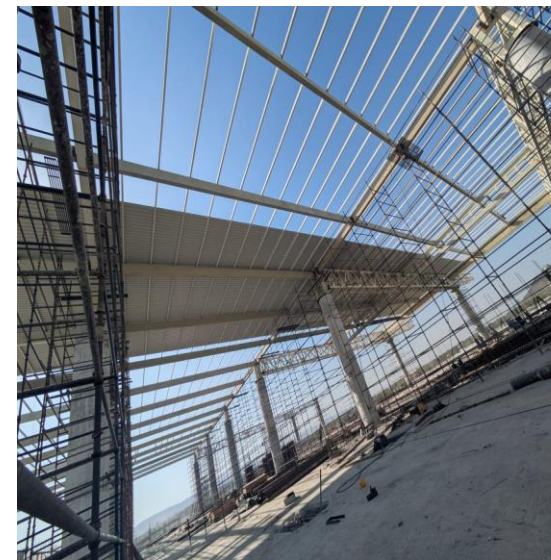
Airports Projects

- Rajasthan 1
- Uttar Pradesh 1
- Rajasthan 2
- Jammu Kashmir
- Andhra Pradesh 1
- West Bengal



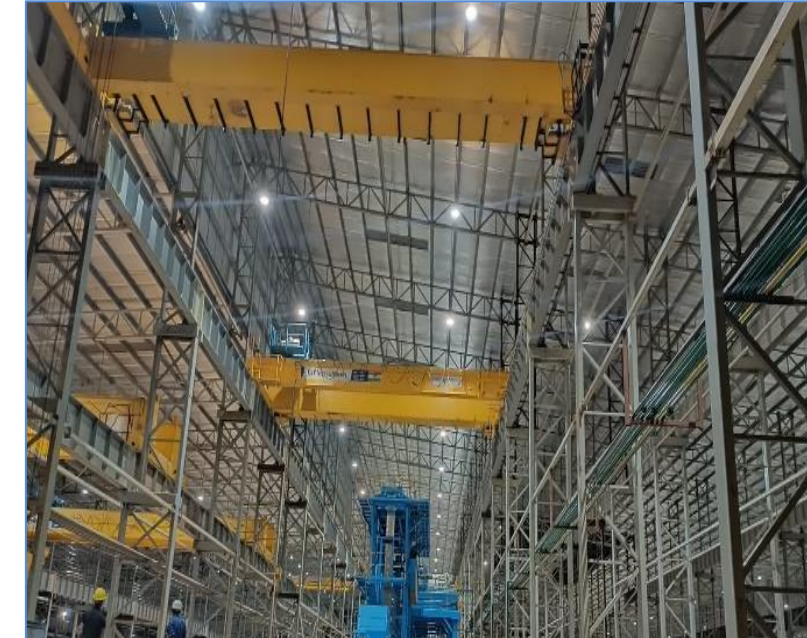
Airports Projects (contd..)

- Bihar
- Uttar Pradesh 2
- Karnataka 1
- Karnataka 2
- Karnataka 3
- Gujarat
- Uttar Pradesh 3
- Haryana
- Orissa
- Andhra Pradesh 2
- Rajasthan 3



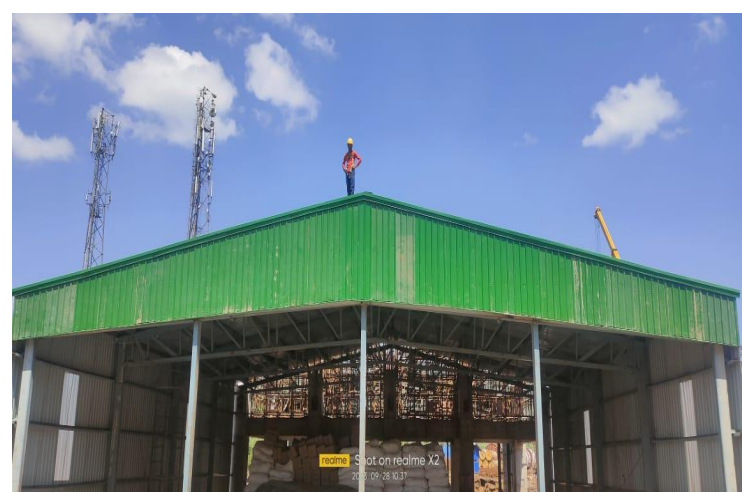
Industrial Projects

- Cement Shed Assam
- Shakya Warehouse
- Star Cement
- Infra Project, Raipur
- Joyce Agro
- ABPL Shed
- Tricoat Shed
- Cement shed, Rajasthan



Industrial Projects (contd..)

- Factory, WB
- Dujana Shed
- Birla Cement
- Carbon Circle
- TG Shed
- Automobile factory
- Clinker
- Tea Factory
- Ethanol plant
- Evolvepack Shed



Applications

- High Rise Buildings
 - Hospitals, Housing, Schools, Courts, Hotels/Malls/Offices
- Warehouses/Cold Storage/Food Parks
- Factory Buildings/Process Structures
- Aviation Hangers
- Data Centres

50
projects

50mn sq. ft.
Visibility

220,000 ton
heavy structural steel
tubes

Ongoing enquiries



Vision FY28

1

Dominant player

Company aims to continue its dominance in Indian Market

✓ Capacity: 8 Mn Tons
with Capacity
Utilization of 70%+

2

Product innovation

Create formidable position in newer product category (Super Heavy and Coated)

✓ Revenue 2X

3

Strengthen presence in
Global Markets

Aim to enhance global presence and have 10% share of the overall sales

✓ EBITDA 2.5X

4

Customer Centricity

With Investment in B2C app, use of Bollywood and Sports for brand pull, we have strong focus on customer centricity

✓ 70%+ revenue from
Value Added
Products

5

Recognized Player on ESG
Front

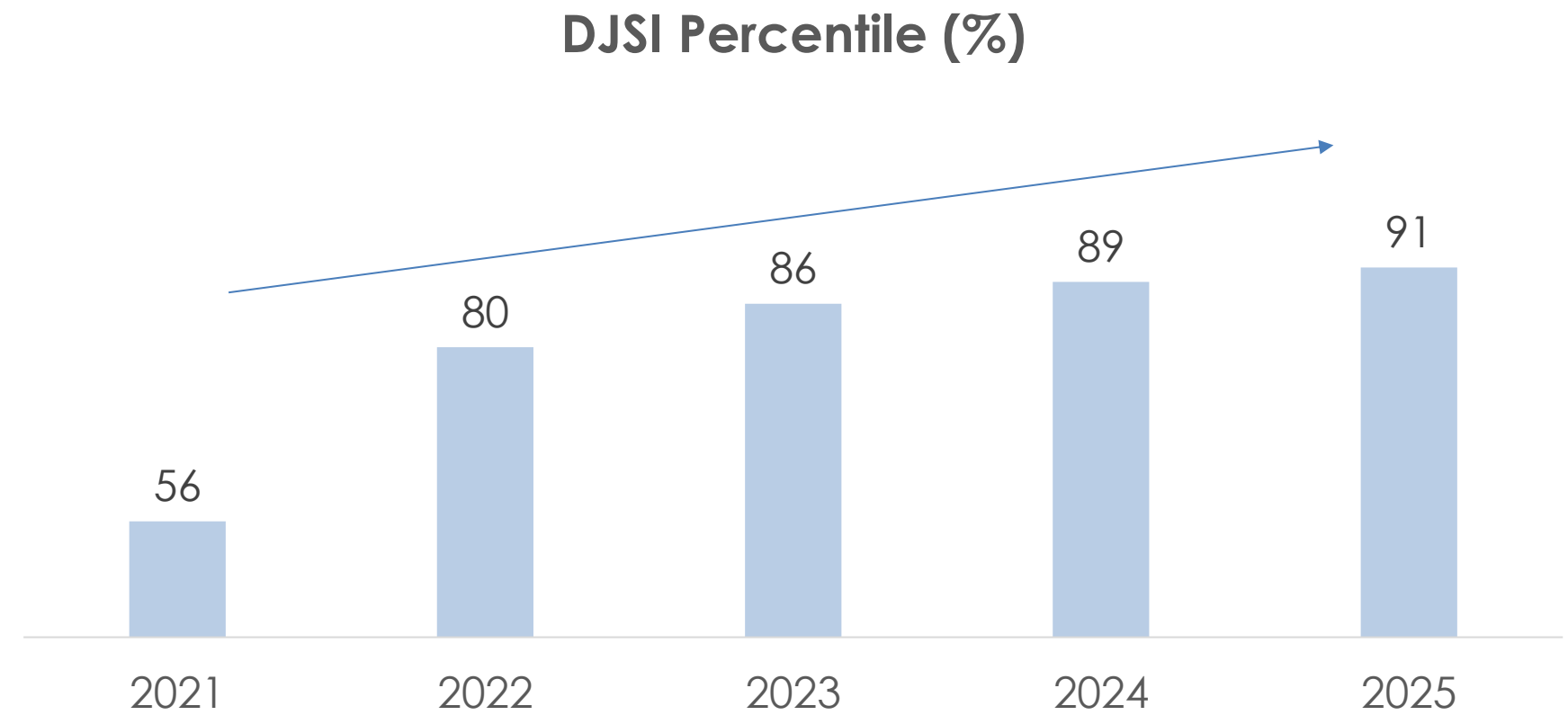
Significant focus on ESG

✓ 10%+ of sales from
Exports



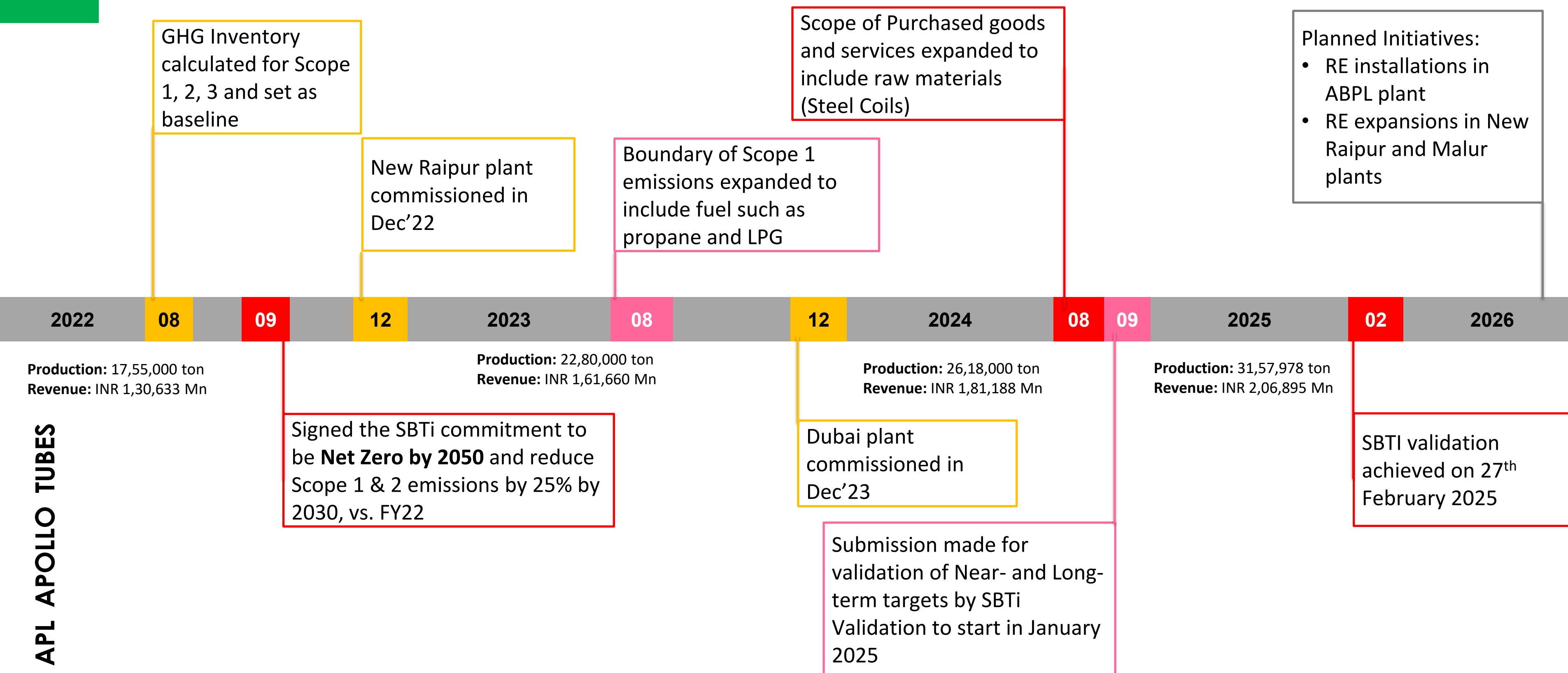
APL Apollo's ESG Transformation Journey

ESG- DJSI Scoring



APL APOLLO SCORED 91TH PERCENTILE IN 2025

Scope 1 & 2 emissions reduction by 25% by 2030; Net Zero by 2050



Commitment and achievements

Commitments

- Committed to reducing Scope 1&2 emissions by 25% by 2030
- Committed to set near term and Net Zero targets by 2050
- Renewable energy contribution to be 47% by 2030 from 38%
- Targeted to increase the female workforce by 1% every year
- CSR initiatives in the local communities to uplift their lifestyle
- Skill development trainings and safety trainings
- Occupational Health and safety assessment of all work force
- Training on code of conduct to educate each employee

E

E

E

S

S

S

S

G

Achievements

- Introduced new, environmentally friendly products
- All plants have access to green energy, 2 plants have more than 85% dependency on green energy
- Almost all plants have rainwater harvesting facilities
- Zero accidents by providing safety training at sites
- Attrition rate below 5%
- Hiring female workforce to achieve gender diversity targets
- Given emphasis to CSR initiatives in local communities
- New Code of conduct implemented for all employees

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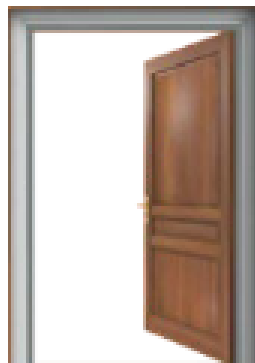
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G

Front runner for Steel for Green

- APL Apollo is the **1st** Company to innovate readymade Doorframe, Fence, Plank and Hand rails as **Steel for Green** Concept which replaced conventional wood application in building construction
- Our Products are saving **250,000 trees** every year, going ahead we will be saving more and more trees to keep the planet greener
- Keeping the **Steel for Green** as priority APL is the **1st** Company to innovate **narrow and thicker color coated** galvanized sheets which will save more trees

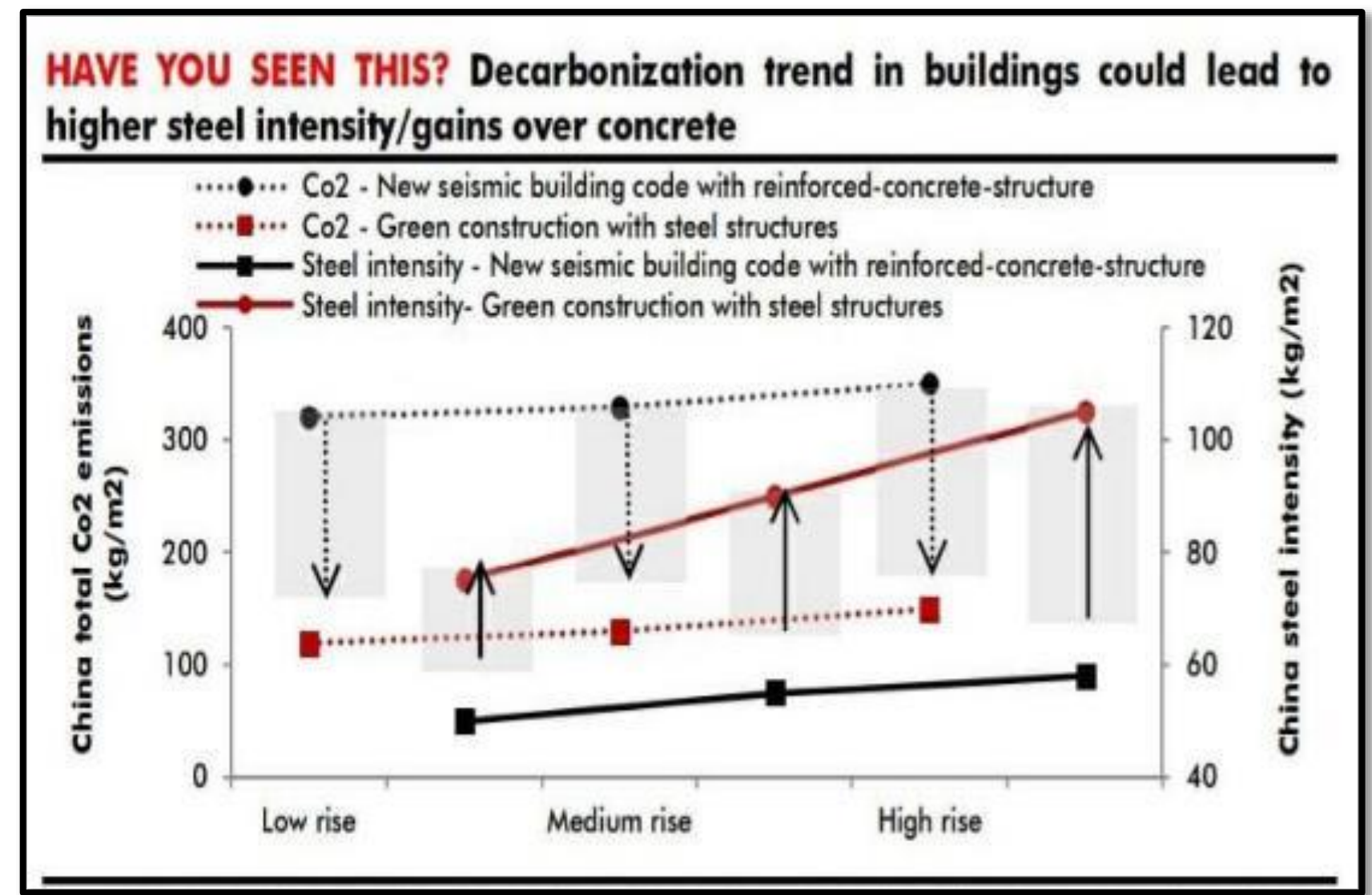


Steel Buildings = Decarbonization

- Construction sector contributes 30% of direct and indirect Co2 emissions
- Structural steel is preferred for steel buildings because steel is
 - Infinitely recyclable
 - Easy to pre-fabricate
 - High volume to weight ratio
 - Lighter/ stronger structure allow gains in vertical space

Research indicates replacing reinforced concrete with steel structures can reduce emission by 60%

Steel Structure - RCC Structure



ESG Developments



Environment

Assessed **Scope 3 emissions** (in addition to Scope 1 & Scope 2)



Social

- 1) **Safety Manual** formulated for all the production facilities and offices
- 2) **New Human Rights policy** incorporated



Governance

Code of Conduct: New Code of conduct is formulated for all employees

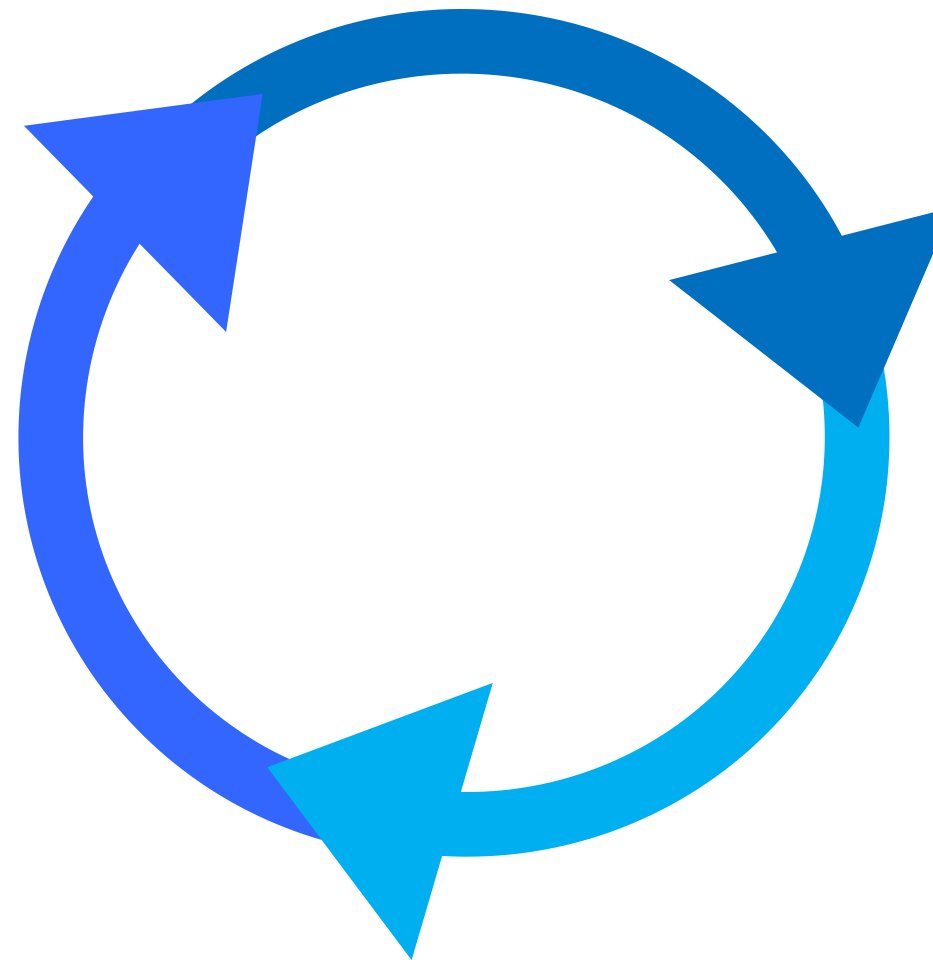
FINANCIAL PERFORMANCE



Financial Priorities Under Strong Governance

Growth

- Profitable Organic Growth
- Commitment to R&D and Talent
- Innovate products to replace conventional construction methods



Earnings

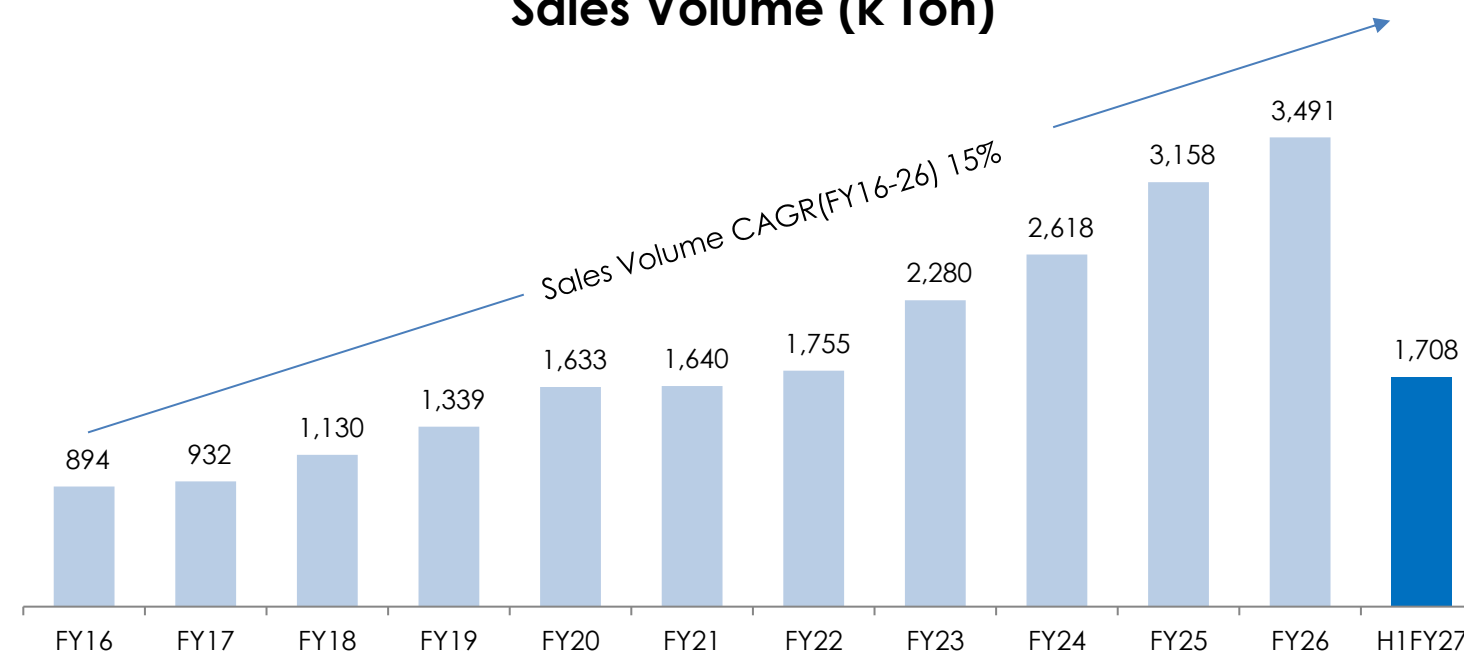
- Drive sustainable EPS growth
- Attain earnings objectives across economic cycles

Capital Allocation

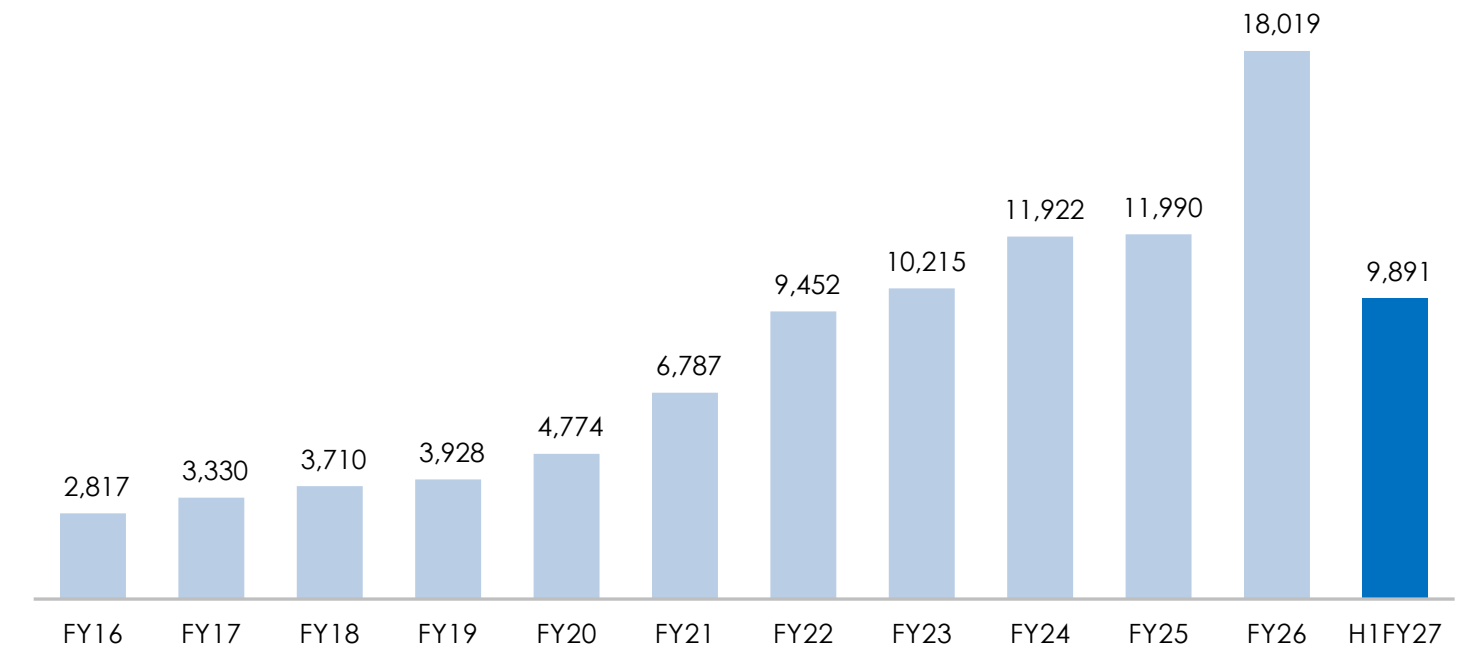
- Net cash company
- Achieve ROCE $\geq$ 35%

Growing Strength to Strength

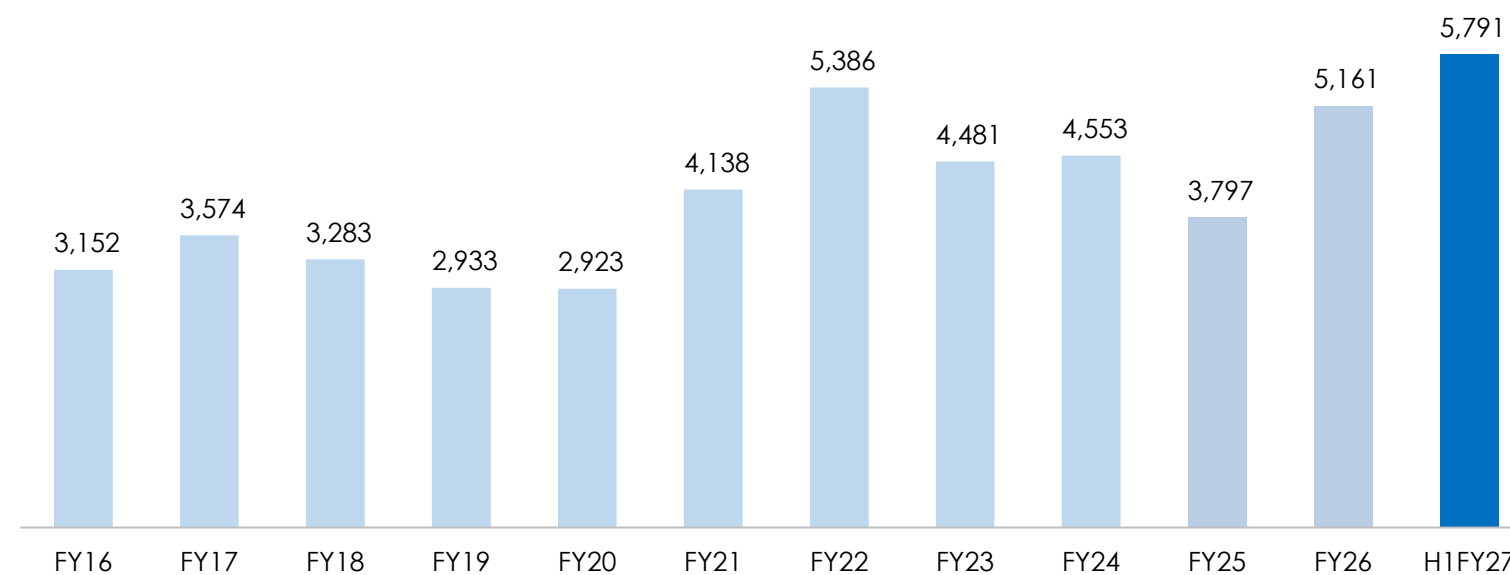
Sales Volume (k Ton)



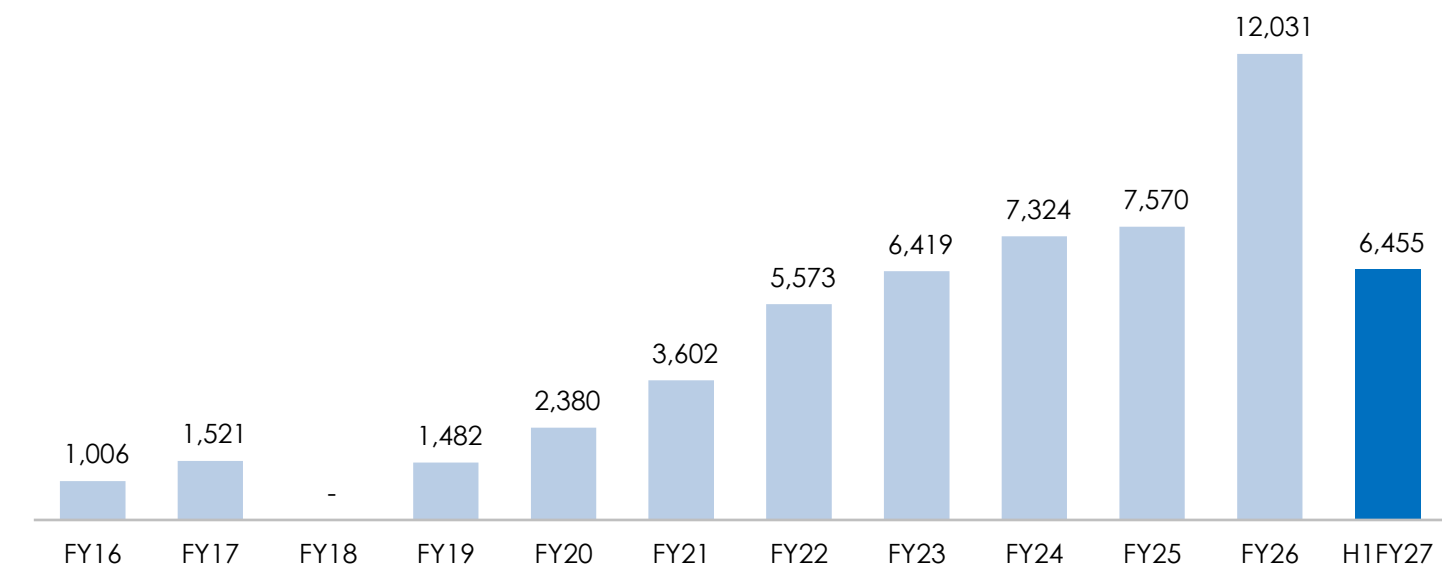
EBITDA (Rs Mn)



EBITDA/Ton (Rs)



Net Profit (Rs Mn)

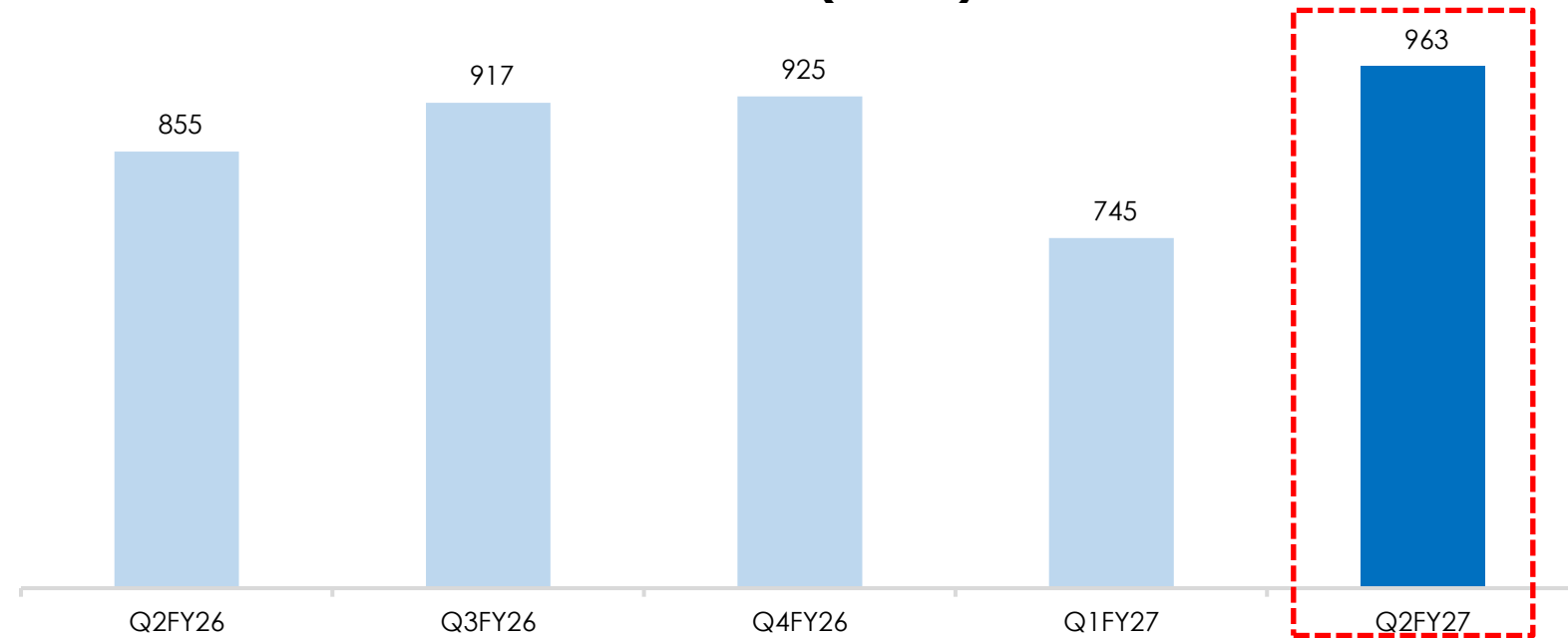


Note 1: This data is based on the Consolidated Financial data of the Company;

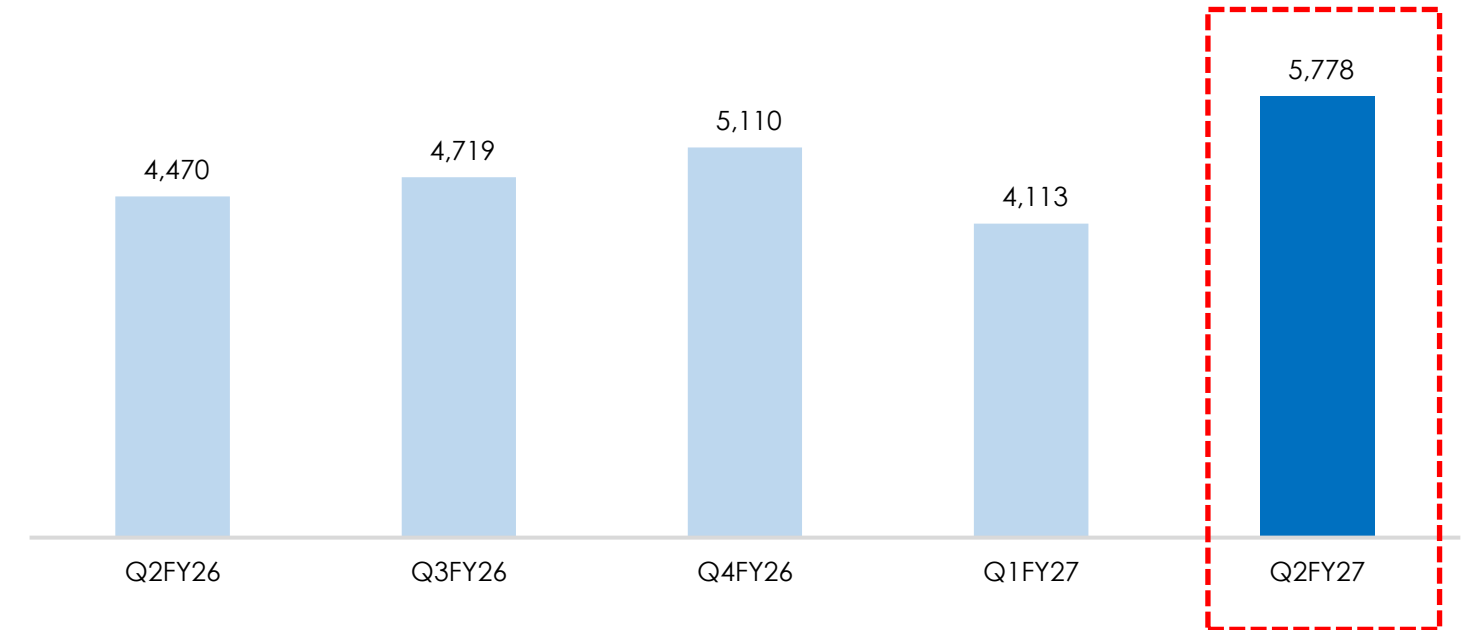
Note 2: Sales Volume and Financials are on consolidated basis and Net Profit is after Minority Interest

Growing Strength To Strength (QoQ)

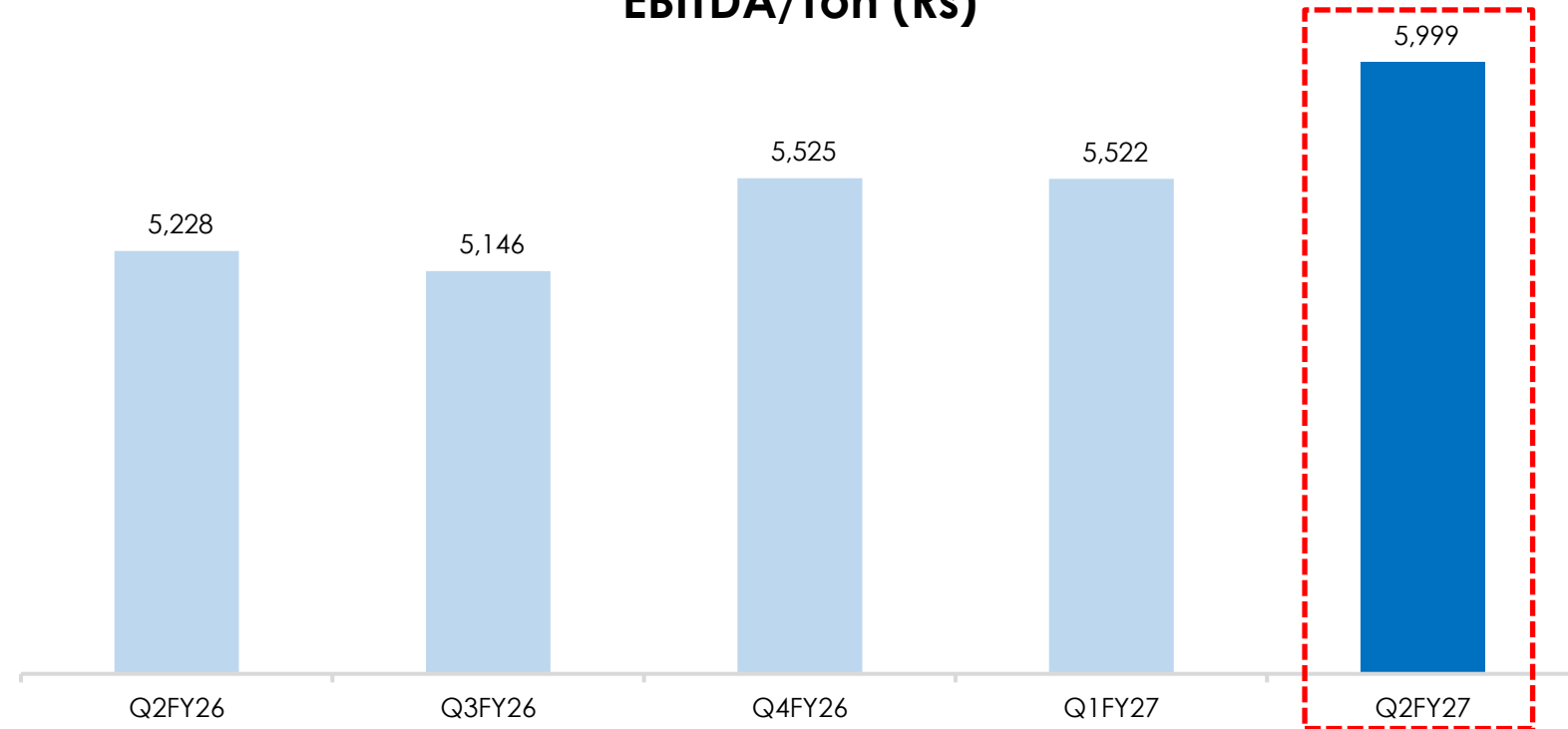
Volume (K Ton)



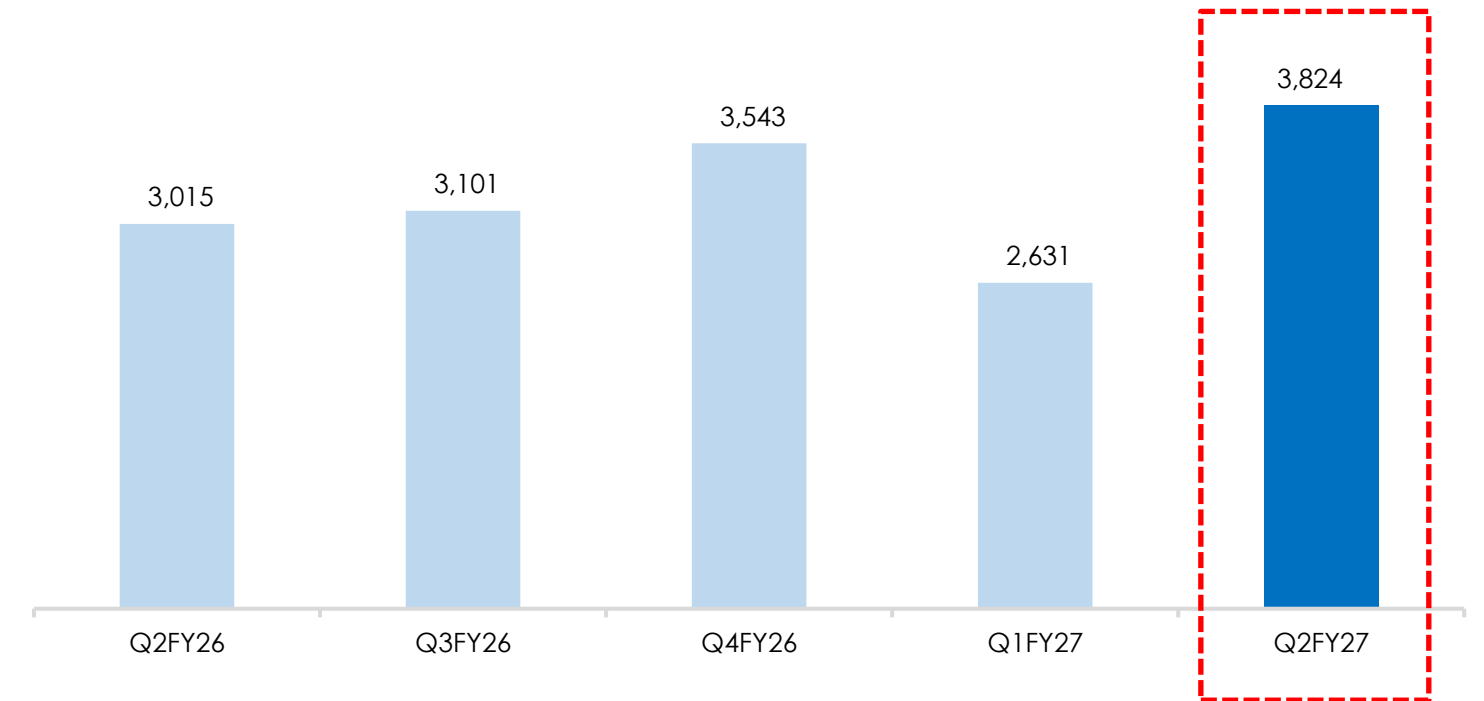
EBITDA (Rs Mn)



EBITDA/Ton (Rs)



Net Profit (Rs Mn)

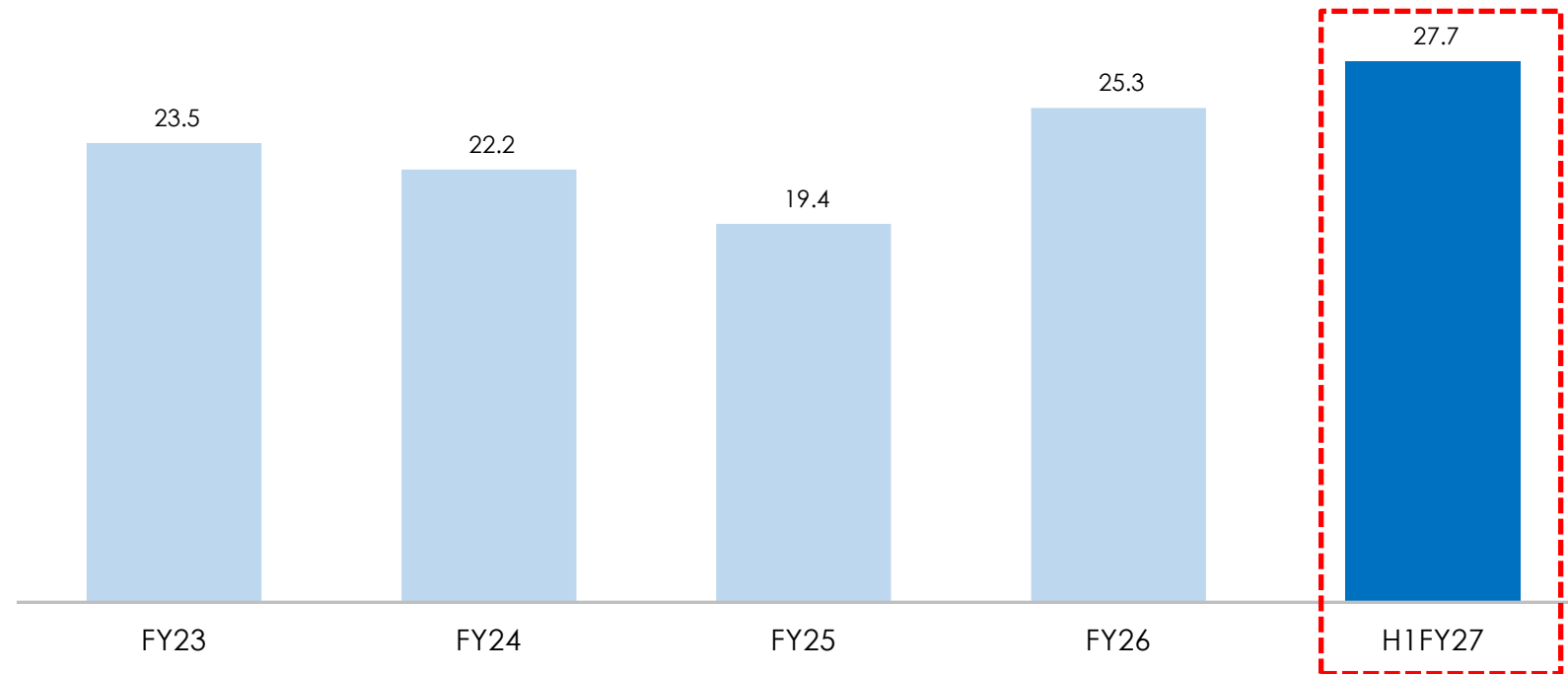


1. Sales Volume and Financials are on consolidated basis
2. EBITDA has been calculated without other income

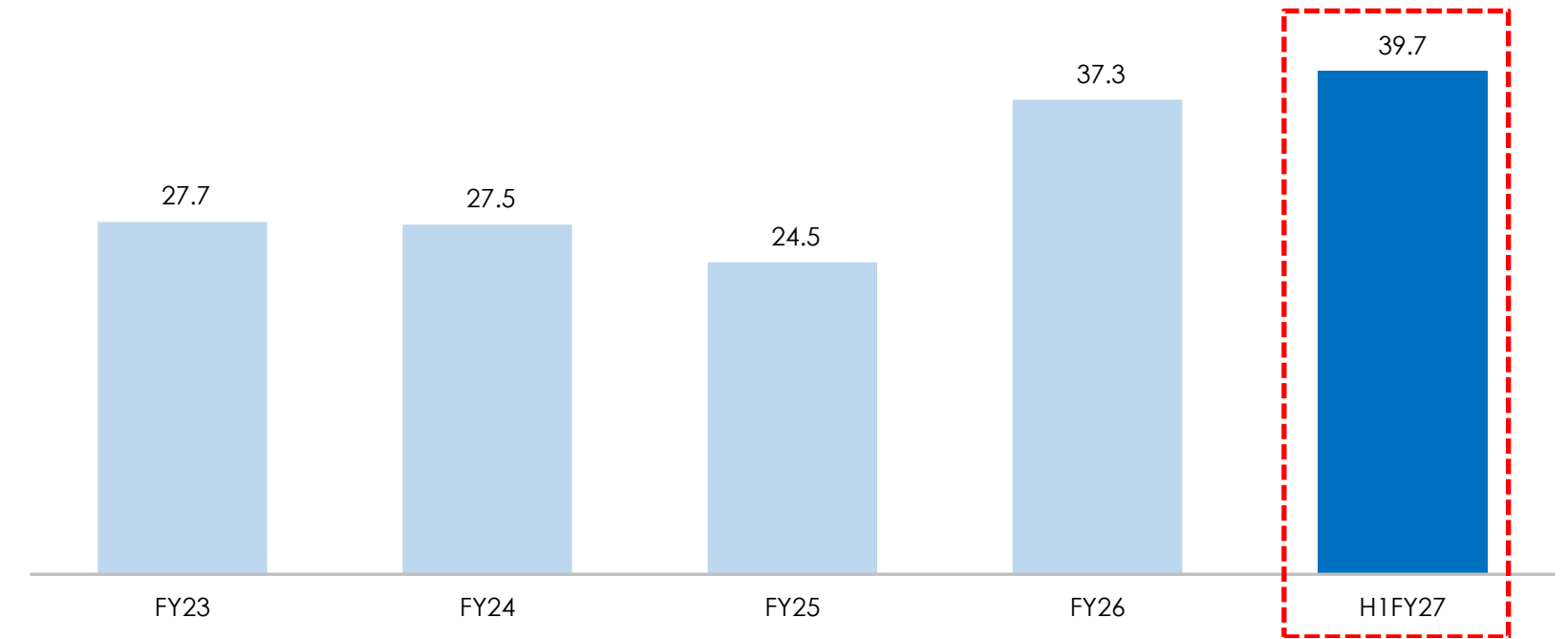
Growing Strength To Strength (YoY)

APL APOLLO TUBES

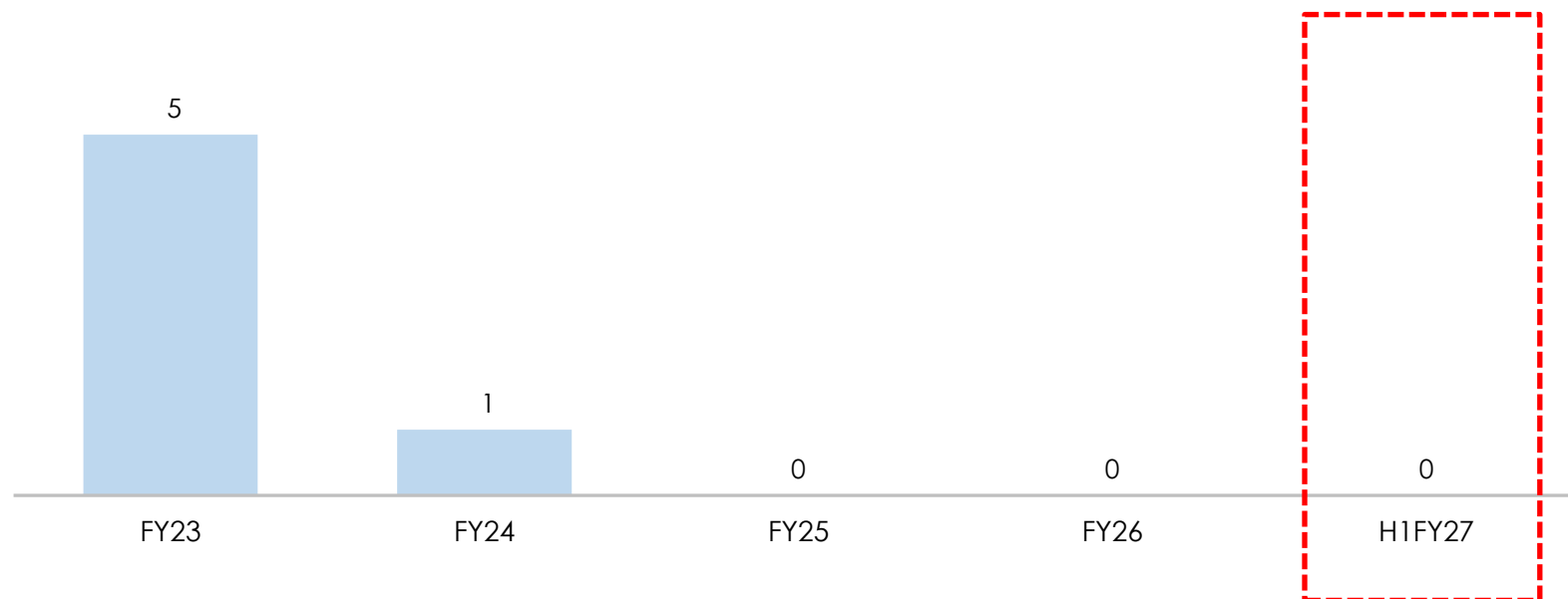
ROE (%)



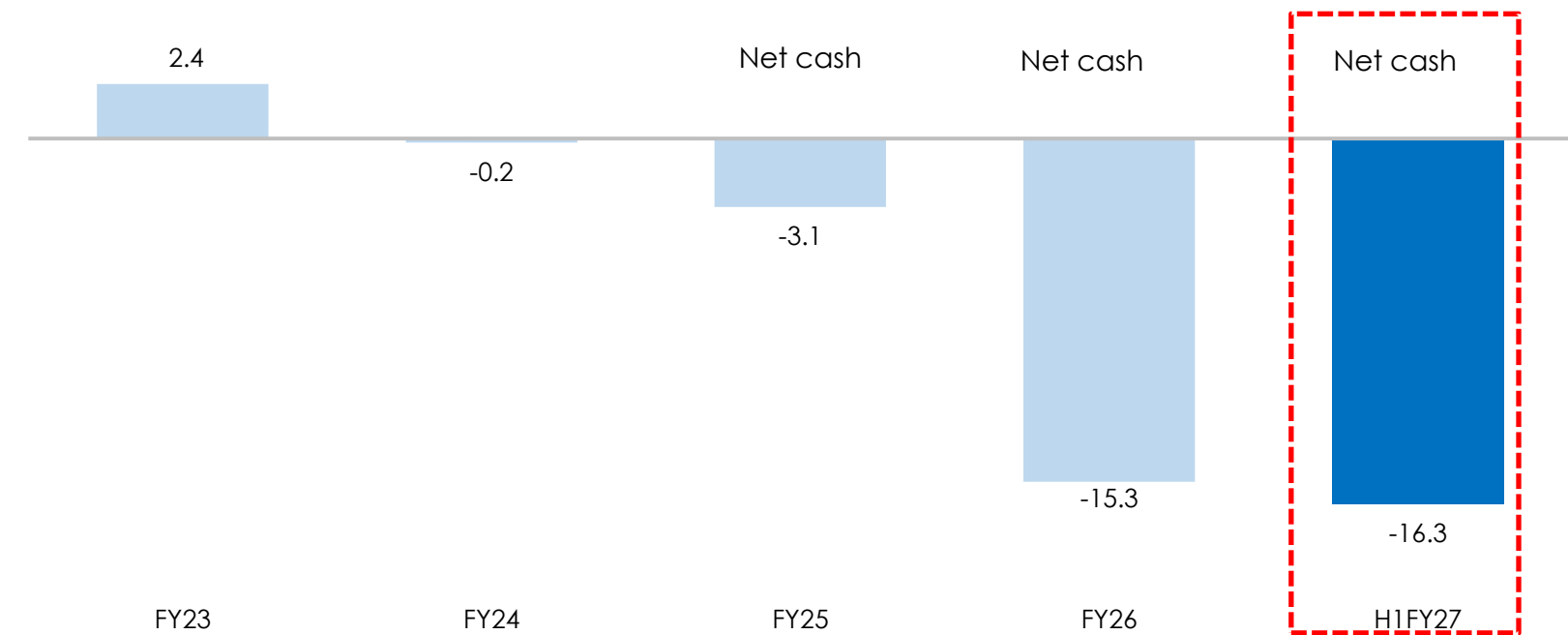
ROCE (%)



Net Working Capital Days



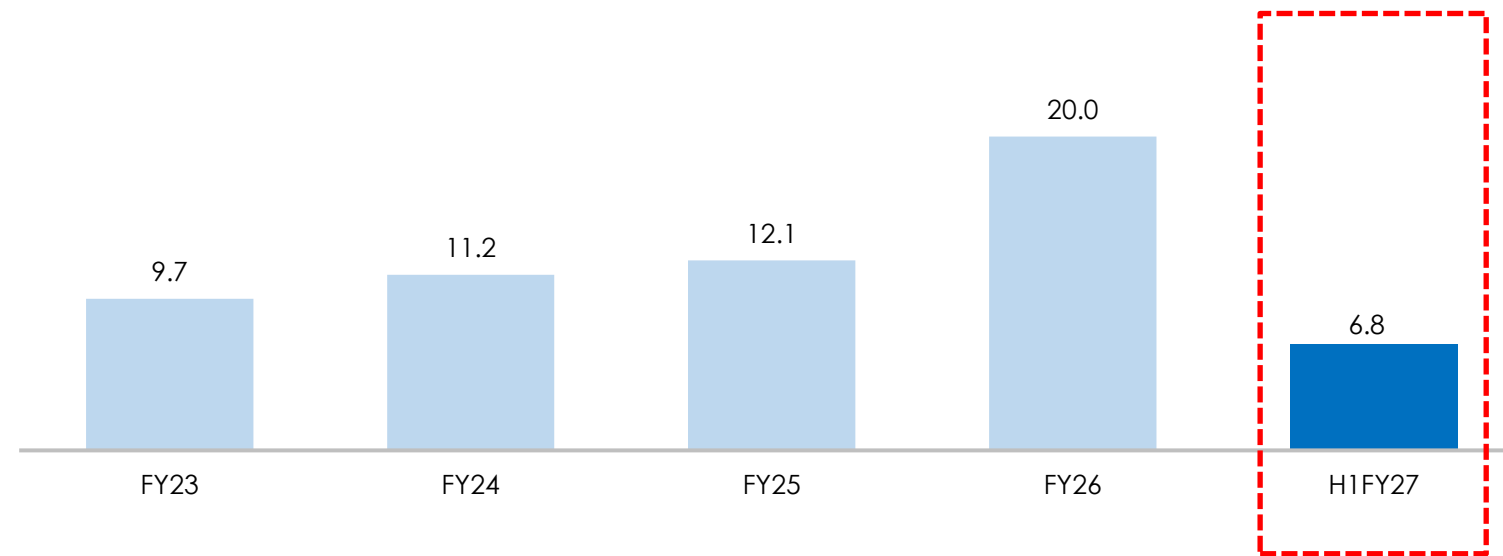
Net Debt/ (cash) (Rs Bn)



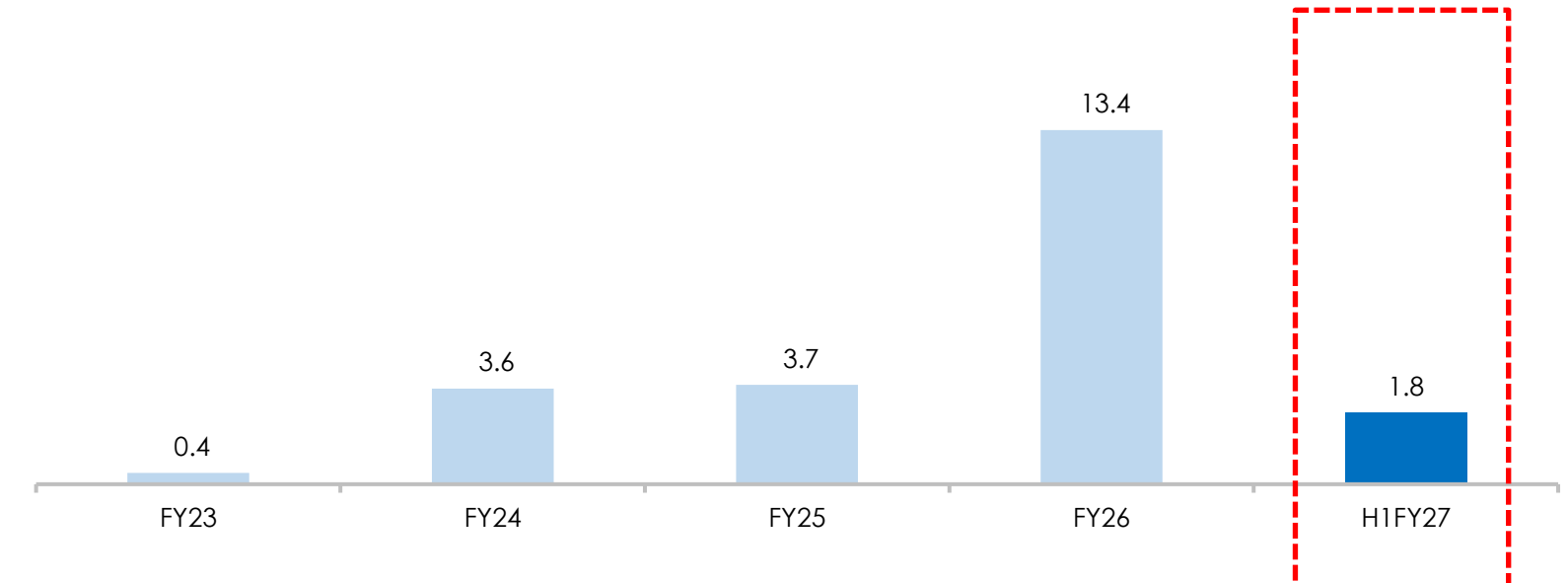
Note 1: Capital employed for ROCE is computed as Total assets less Current Liabilities & Cash
Note 2: ROCE, ROE and NWC days has been annualized for FY27 on the basis of H1FY27 financials

Growing Strength To Strength (YoY)

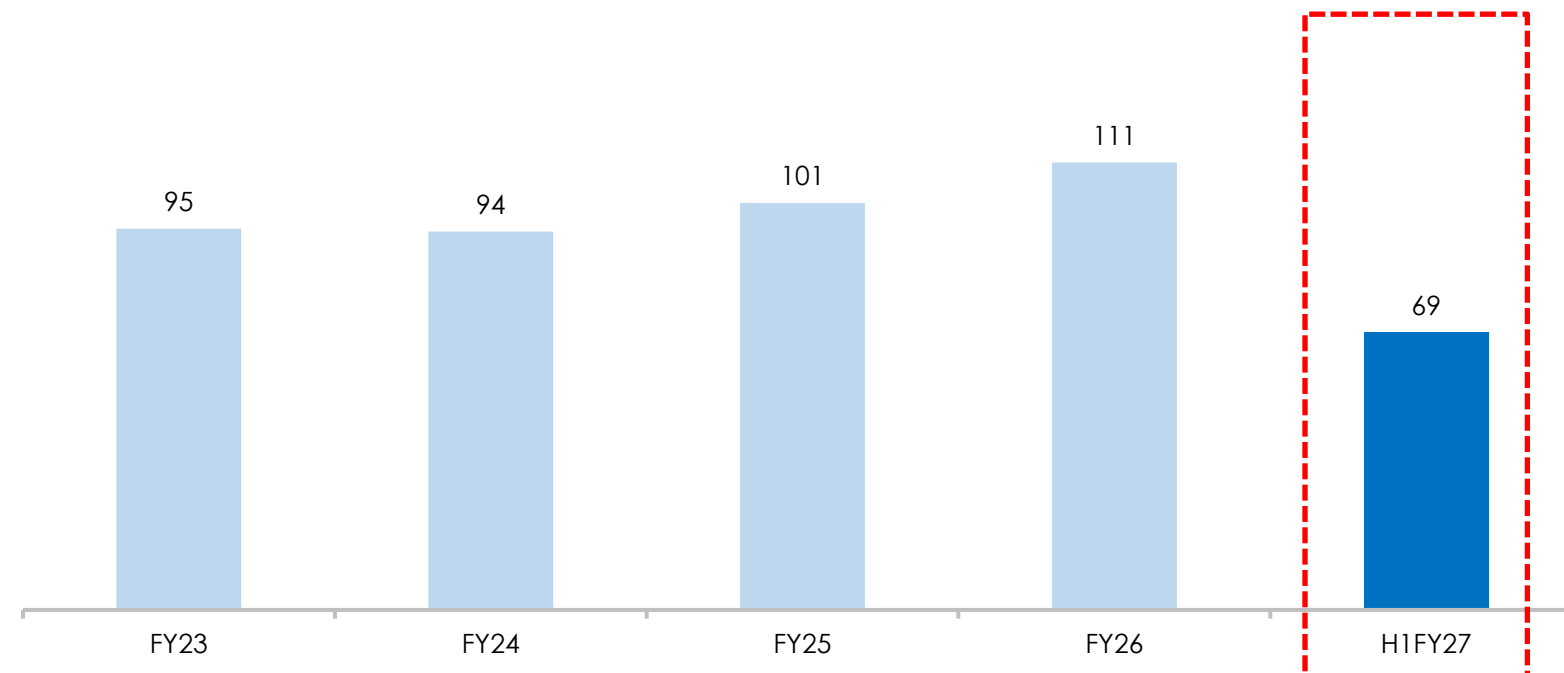
Operating Cash Flow (Rs Bn)



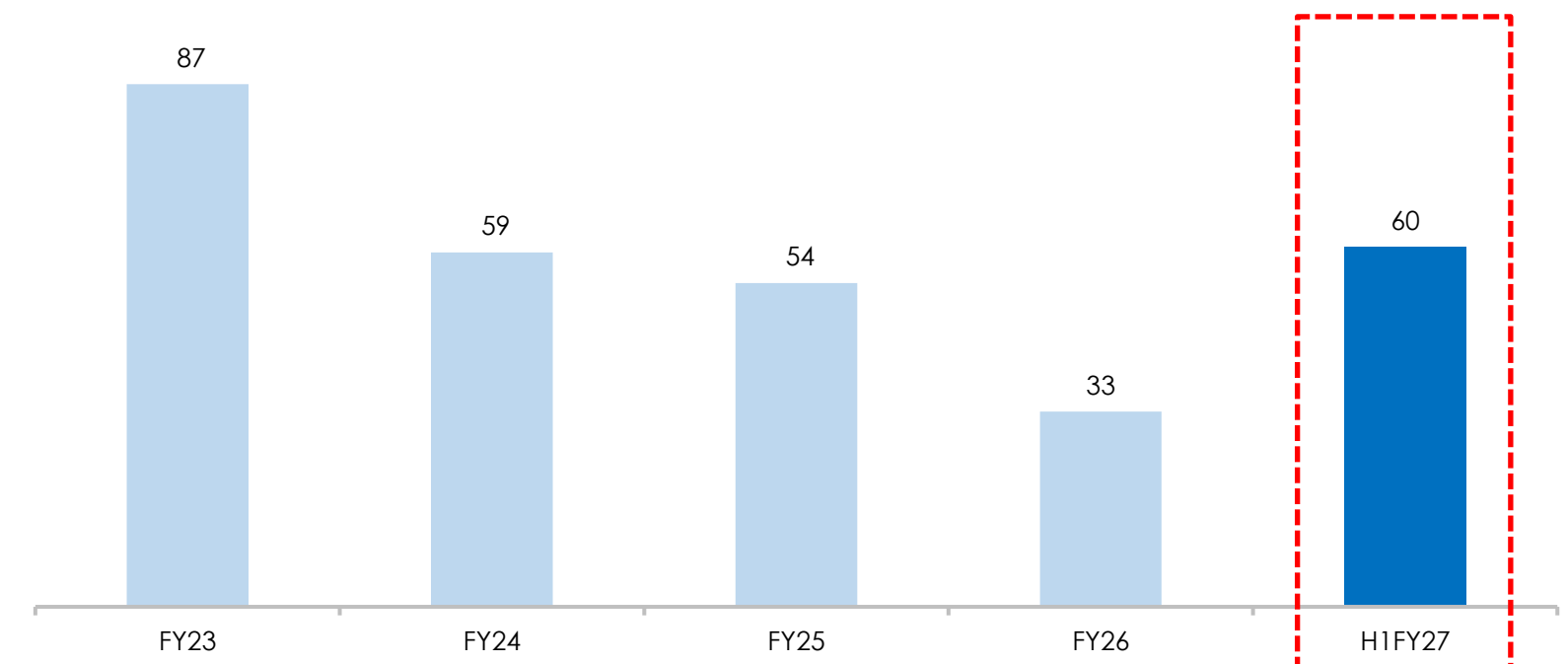
Free Cash Flow (Rs Bn)



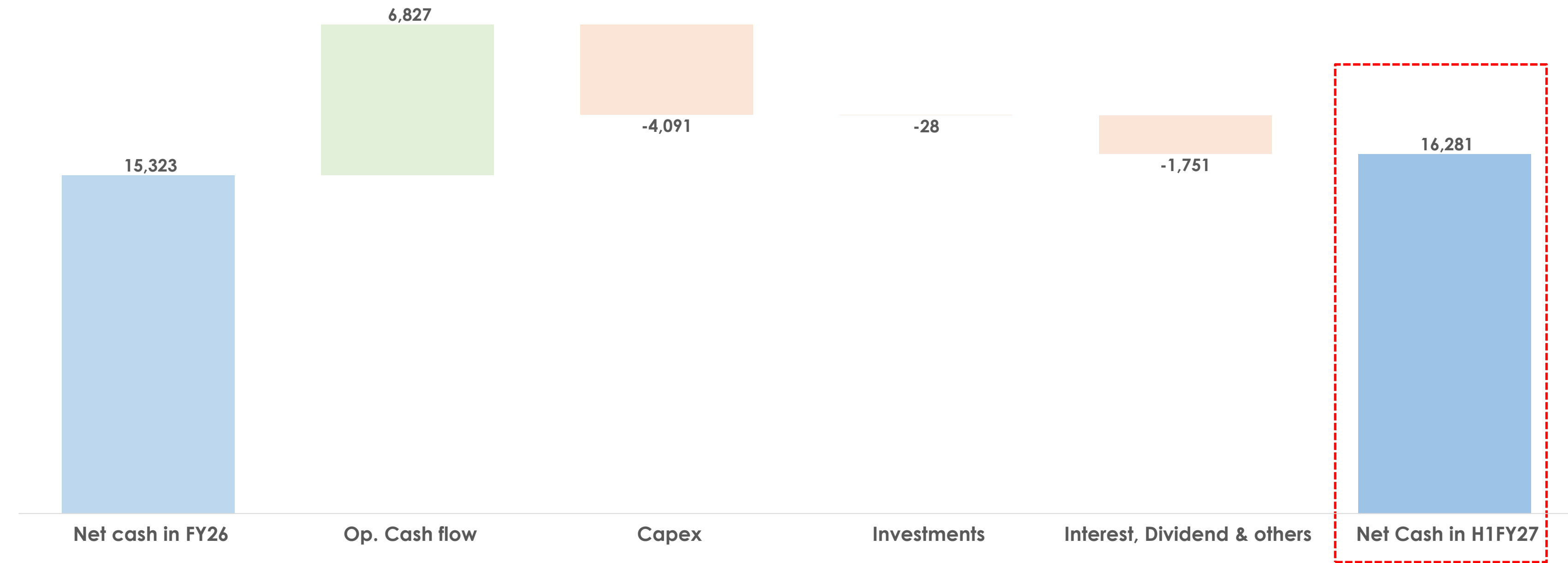
Op. Cash flow to EBITDA(%)



Capex to Op. Cash flow (%)



Cash Flow Bridge (Rs Mn)



Business continues to generate strong operational cash flow



Capex being funded from internal cash flow



Net cash balance sheet

Profit & Loss Statement (Consol)

Particulars (Rs Mn)	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26	Q3FY26	Q4FY26	Q1FY27	Q2FY27	FY26	H1FY26	H1FY27
Sales Volume (K Ton)	758	828	850	794	855	917	925	745	963	3,491	1,649	1,708
Net Revenue	47,739	54,327	55,086	51,698	52,063	58,151	62,692	56,067	70,017	2,30,790	1,03,761	1,26,084
Raw Material Costs	42,419	46,623	46,964	43,803	43,413	49,007	52,680	47,168	58,985	1,95,090	87,216	1,06,153
Employee Costs	872	899	754	930	887	926	962	1,061	1,065	3,705	1,816	2,126
Other expenses	3,068	3,350	3,232	3,245	3,293	3,499	3,940	3,725	4,189	13,977	6,538	7,914
EBITDA	1,380	3,456	4,137	3,720	4,470	4,719	5,110	4,113	5,778	18,019	8,190	9,891
EBITDA/ton (Rs)	1,821	4,173	4,864	4,683	5,228	5,146	5,525	5,522	5,999	5,161	4,966	11,521
Other Income	148	216	349	256	251	247	365	395	402	1,119	506	797
Interest Cost	364	368	323	333	276	329	317	389	524	1,254	609	913
Depreciation	469	503	576	544	581	592	593	594	659	2,309	1,125	1,253
Tax	158	631	656	728	848	945	1,023	893	1,173	3,543	1,576	2,066
Net Profit	538	2,170	2,931	2,372	3,015	3,101	3,543	2,631	3,824	12,031	5,387	6,455

Balance Sheet & Cash flow (Consol)

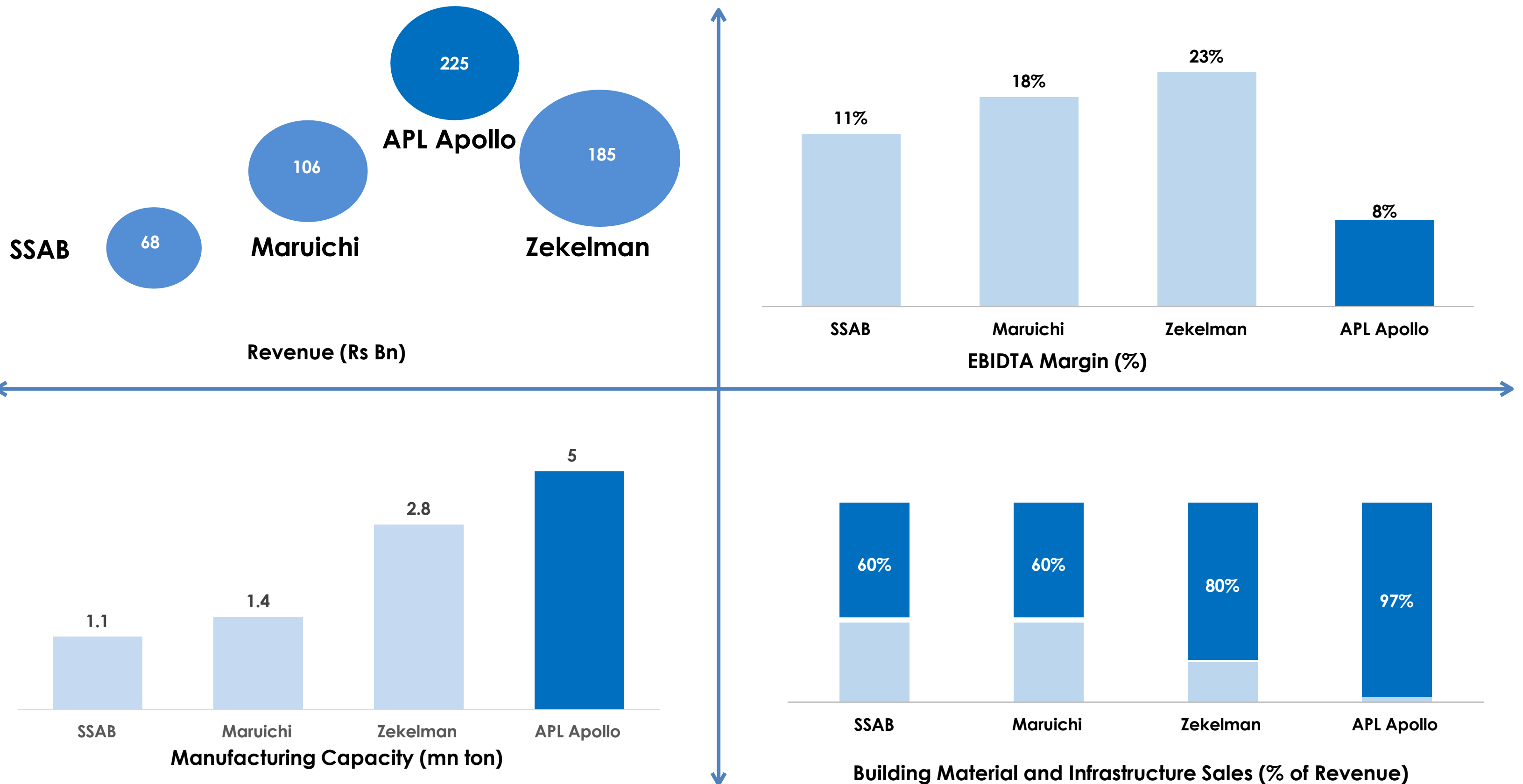
Balance Sheet - Assets (Rs mn)	FY26	H1FY27
Cash & Bank Balance	19,847	25,462
Receivables	3,507	3,782
Inventories	14,453	16,752
Other current assets	3,274	4,305
Fixed assets (net)	40,683	41,712
Right to use Assets	1,810	1,404
Investments	485	513
Other assets/goodwill	4,273	5,532
Total Assets	88,333	99,463

Balance Sheet - Liabilities (Rs mn)	FY26	H1FY27
Trade payables	23,683	25,653
Other current liabilities	3,087	2,929
Debt	4,525	9,181
Others	4,073	4,297
Minority Interest	0	0
Shareholders' funds	52,965	57,403
Total Equity & Liabilities	88,333	99,463

Cashflow Statement (Rs mn)	FY26	H1FY27
EBITDA	18,019	9,891
Change in receivables	-1,026	-275
Change in inventory	1,749	-2,299
Change in payables	1,313	1,970
Change in other WC	1,832	-1,189
Tax	-2,983	-2,066
Others/ Income	1,119	797
Operating cash flow	20,023	6,827
Capex	-6,520	-4,091
Investments	1,026	-28
Interest	-1,164	-913
Free cash flow	13,364	1,795
Dividend payments	-1,596	-2,360
Capital increase	0	0
Others	508	1,523
Net change in cash flow	12,275	958
(Net debt)/ Net cash beginning	3,047	15,323
(Net debt end)/ Net Cash	15,323	16,281

* In this presentation we have classified Fixed Deposits worth Rs14bn under cash and cash equivalents for H1FY27 from other financial assets (due to maturity of less than 365 days)

Global Peer Benchmarking



APL Revenue is as per H1FY26; EBITDA Margin is as per FY26

MANAGEMENT TEAM



Board of Directors

Sanjay Gupta Chairman & Managing Director

Steel Industry veteran with 3 decades of experience



Vinay Gupta Director

More than 20 years of industry experience in the manufacturing and trading pipes, tubes and sheets



Rahul Gupta Director

A promising entrepreneur with an experience of around 10 years in Steel Tubes Manufacturing



Deepak Goyal Director-Operations & Group CFO

2 decades of professional experience in steel tube industry



CK Singh Director & COO

A Mechanical Engineer with MBA and having more than 25 years of experience in the steel industry



Ashok Kumar Gupta Vice Chairman

Steel industry veteran with 4 decades of experience



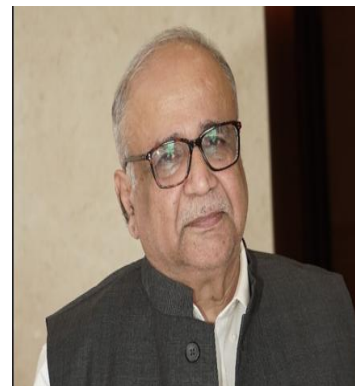
Dinesh Kumar Mittal Independent Director

Former IAS officer of 1977 batch (UP cadre) and Ex Secretary in Department of Financial Services,



H.S. Upendra Kamath Independent Director

Former CMD of Vijaya Bank. Having 4 decades experience in the Indian Banking Industry



Asha Anil Agarwal Independent Director

Former Principal Chief Commissioner of Income Tax. Having 4 decades of rich experience in the IRS



Rajeev Anand Independent Director

Board member of DIC India Ltd. | Ex-Executive Chairman of Goodyear India limited



Rakesh Sharma Independent Director

Having 35 years of experience in the banking and financial services sector. He holds a Bachelor of Science and a Master of Laws



Dukhabandhu Rath Independent Director

A banking professional with four decades of experience in the Indian financial sector



Leadership Team



Sanjay Gupta
Chairman & Managing Director



Vinay Gupta
Director



Rahul Gupta
Director



Deepak Goyal
Director-Operations &
Group CFO



Anubhav Gupta
Chief Strategy Officer



CK Singh
Director & COO



Chetan Khandelwal
Chief Financial Officer



Ravindra Tiwari
Chief Sales & Marketing Officer



Utkarsh Dwivedi
CEO - Dubai LLC



Brajesh Nahar
Director-ABPL

Thank You

**For further information,
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